

BORANG PENGESAHAN STATUS TESIS[^]

JUDUL: CORPORATE GUIDE FOR EVENT PLANNING

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CORPORATE GUIDE FOR EVENT PLANNING

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Corporate guide for event planning / Farahliza Ali.

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2006

DECLARATION

I hereby declare that this project report entitled
CORPORATE GUIDE FOR EVENT PLANNING

is written by me and is my own effort and that no part has been plagiarized
without citations.


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DEDICATION

To my beloved parents...

MR ALI BIN DERAUH (BELOVED FATHER)

and

MRS AZIZAH BINTI AZIZ (BELOVED MOTHER)

ACKNOWLEDGEMENT

Praise to Allah, The Most Gracious and Most Beneficent.

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ABSTRACT

This report will describe about the project that have been under taken to achieve the objectives and goals. The project is to develop Corporate Guide For Event Planning, which can give information about the selected hotels. This project aims is to give a guidelines and decision to the selected user to find the best hotel according to their purpose and estimated the budget. The purpose includes meeting, wedding ceremony and annual dinner. The user just needs to enter the destination, preferred location and hotel's rating. The system then will process the user request and list down the hotels that match the preference. Then the user needs to choose the hotel for further selection for their event. Finally the system will list the hotel name, type of event, food package, number of person, number of day and total cost for that particular hotel. Therefore, Corporate Guide For Event Planning can help and facilitate the user to find the suitable hotel according to their preference with less time to search for hotel. Most of the current system about the hotels is already established but with this system hopefully can help to improve the current system.

ABSTRAK

Laporan ini akan menerangkan tentang keseluruhan aktiviti yang dijalankan untuk mencapai objektif dan skop projek. Projek yang dibangunkan iaitu Corporate Guide For Event Planning merupakan satu sistem dimana dapat memberikan maklumat mengenai hotel yang telah dipilih. Tujuan projek ini adalah untuk memberikan garis panduan dan mengira lingkungan budget kepada pengguna sistem berdasarkan keperluan untuk mendapatkan hotel yang sesuai mengikut kemahuan. Sistem ini akan meliputi kemahuan dari segi majlis mesyuarat, upacara perkahwinan dan majlis tahunan yang hendak diadakan di hotel. Pengguna hanya perlu memasukkan negeri pilihan, lokasi dan 'rating' hotel. Kemudian sistem akan memproses permintaan pengguna dengan menyenaraikan hotel-hotel yang mengikut kehendak pengguna. Corporate Guide For Event Planning dapat menolong serta memudahkan pengguna untuk mendapatkan hotel yang sesuai mengikut kehendak pengguna tanpa perlu membuang masa untuk melakukan pemerhatian keatas hotel-hotel yang lain. Kebanyakan sistem semasa mengenai hotel telah pun ada serta kukuh namun diharapkan dengan kewujudan sistem ini dapat memperbaiki sistem semasa.

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CHAPTER I

INTRODUCTION

1.1 Project Background

Corporate Guide For Event Planning will be develop to help the user to choose the best hotel according their destination, location of interest and rating. Although there are many online system which give an ideas for the hotels but this system will specifically states the most six popular destinations around Peninsular Malaysia and also give a guidelines on how to make the best solution to choose the best hotel according to their satisfaction needs.

The purpose of this system is to facilitate the user without consumed much time to search the hotels. With this system the user just need to choose the destination, location and rating of the hotel preferred. After that the system will process their request and list down suitable hotels according to preference. Then the user will select the listed hotel and enter event type, food package, number of day, number of person and accommodation.

This system is really significant to the user to make a suitable choice of the hotels for their event such as meeting, wedding and annual dinner. Lastly the system will calculate the budget for the user.

1.2 Problem Statement

A recent trend to find the best hotel cannot think as a silly. Many people nowadays want the best hotel for them according to their interest and budget. While analyzing the hotel online system the problems have occurred, the user needs to consume much time to do a survey about the hotel. They have to check one by one the hotels that give good facilities. Besides that the systems also just roughly state the hotels without knowing the requirement of that user to find the best hotels according to their preferences.

To approach of this problem 'Corporate Guide For Event Planning' will not take a longer time to find the best hotel according to the user request of destination, location, rating. This is because the system will contain information about the hotels which in area of six destinations the most popular in Peninsular Malaysia. This will state clearly the attraction hotels. Other than that this system also will show room rate for each hotel per night. So, the user will know which hotel suitable and within their budget.

1.3 Objectives

Hotel is the placed which give a fully meanings to people to organize their event. Therefore, peoples normally plan their event carefully to satisfy it purpose.

So to overcome this problem the objectives of this Corporate Guide For Event Planning are as follows:

- To guide the people to choose the best hotels according to their interest
- To minimize time searching for suitable place

- To calculate the budget

1.4 Scope

The Corporate Guide for Event Planning will be develop to guide the user to make a right selection of hotel according to their criteria.

Thus the scope of this system is:

- This system will be used by the user which want to know about the hotel according to their interest online
- This Corporate Guide For Event Planning will be contain six Peninsular Malaysia. Other than that it will be linkage with the locations of the hotel that can be choose from such as town, suburb or beaches. In addition the system will guide according to the user interest for the hotel such as for meeting, wedding or annual dinner.
- The system will be used as a portal for the public to have some guidelines to choose the best hotel
- The output of the system will be list of hotels that meet the user specifications
- Will be use OOAD to approach specifically in UML notation

1.5 Project Significance

Corporate Guide For Event Planning brings significance to user for gain info about the hotel which in area of the most popular six destinations around Peninsular Malaysia. This system do not need consumed much time for the user because they can just access the system through Internet rather than do a survey about the hotel at the hotels that can suit with their interest. The preferred interest includes destination, location of interest, rating of hotel, type of event, food package, number of day, number of person and accommodation. Then the system will calculate the budget range for that user for the hotel preferred. With the system the user will be treated to have a great experience and be confident that they just have received the best value for their money and also they can expect what the things might be happen when they arrived to the hotel because all the info about the hotel have been gain through this system.

1.6 Expected Output

The expected output that might gain when running the system is the destination, location of interest, rating of hotel, event, food package, number of day, number of person and budget range of the user will be appeared. The user needs to choose their preferred destination such as Johor, Kedah, Melaka, Perak, Pahang, Penang or Selangor and then the system will link the destination with the location of the hotels such town, beach or suburb and the rating of the hotel. After choose the destination, location of interest and rating of the hotel, the system then will search the hotel that match with the selected preference. After choose one of the hotel listed, the user need to choose the type of event, type of food package, number of day, number of person and type of accommodation so that the system will process and calculate the budget range for that hotel. Lastly the expected output of this system will be list the name of hotel, event, accommodation, number of person, number of day and total price.

1.7 Conclusion

This decision support system is an innovative system that can enhance tourist industry. Although there are many systems about the hotels through the online but they still have some weakness. One of the weakness is that, current system cannot calculate the budget for event at the hotel. So with this Corporate Guide For Event Planning it can help user speed-up decision making process.

CHAPTER II

LITERATURE REVIEW AND PROJECT METHODOLOGY

2.1 Introduction

In this chapter it describes about the fact and findings, project methodology, project requirement, project schedule and milestone. Literature review that was including in this chapter is gain through the searching, collecting, analyzing and drawing conclusion from all debates and issues raised in relevant body of literature. For the project methodology, it is important to success the project development and plan detail on how the project will be accomplish. A methodology is a collection of procedures, techniques, tools and documentation aids which helps system developers in their task of implementation a new information system (Whitten, et al 2001). The available techniques, tools and approaches used to achieve predetermined objectives for developing the project. The tools mentioned include software requirements and hardware requirements.

For the Corporate Guide For Event Planning, a planning is essential in order to develop the system more in proper manner where the development phase follows certain time frame allocated. The Gantt chart will be apply to schedule of earliest possible start and finish of activities so that it will meet earliest possible project completion date.

This project will used Object Oriented Design And Analysis (OOAD) for the methodology. So with this the project begins by doing a research about the current problem system and finds the weaknesses. Analysis has been conducted to determine the

feasibility of the system and requirements. The design activities will show how the various parts of the system will work together and implemented. Finally the system will be evaluated to meet the requirements specification.

2.2 Fact and Finding

On finding related previous research, references, case study base on project title, a few approaches is use. Thru web pages, books, magazines and pamphlets are used as sources on the finding. This project is focusing on give guidelines to choose the best hotel according to the tourist interest and budget.

A perfect planning is need on spending money and spending leisure time in the most rewarding way. On choosing the best hotels the tourist must be aware of planning their budget to make sure they have the best value for their money.

So that to overcome of this matter, this system has to be implemented to help people make a good decisions. Decisions create action and action creates results. Making decisions today will shape tomorrows.

"It's a shame to waste money, but it's even more disappointing to have wasted time. You can always go out and make more money, but you can never go out and make more time. Careful planning is essential if you want to make the most of your time and money."

(Robert S.Rosefsky, 1996)

Corporate Guide For Event Planning is a system that helps manage user need. This system offers services to customer on making decision of event at the hotel. The system also designs to compute user budget or cost that needed to spend for the event.

“Marketing is the process of managing the exchange of goods, services, and money to satisfy the needs of consumers, or the market.”

(McDonough, Maureen; Ackert, Gary, 1986)

In this project, the system is developed with full of information about some of the most popular destinations in Peninsular Malaysia.

“Tourists are more concerned with the facilities provided in the country such as transportation, food centers, hotels, and other related information before they are able to make the decision. The existing online systems are unable to fulfill the demands of information retrieval because the map data is very limited and is not updated frequently.”

(Yap Kate Keong)

According to the figure below, it shows that the current system give a selection to the user to choose hotel according to the destination, dates to check in n check out or enter hotel name prefer.