

MYDIN ONLINE SHOPPING CART

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UNIVERSITI TEKNIKAL MALAYSIA MELAKA

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MYDIN ONLINE SHOPPING CART

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This report is submitted in partial fulfillment of the requirements for the
Bachelor of Computer Science (Software Development)

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2011

DECLARATION

I hereby declare that this project report entitled

MYDIN ONLINE SHOPPING CART

is written by me and is my effort and that no part has been plagiarized without citations.

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DEDICATION

To my beloved parents, supervisor, lecturers, and my friends for giving assistant and support to me to complete this project successfully.

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ABSTRACT

Mydin Online Shopping Cart (MOSC) is a web based system that has been developed for Mydin Holdings Sdn.Bhd. There are 3 types of user in this system which are administrator, customer and visitor. The system allow the user to easily manage the shopping process where an online cart will able the customer to buy from Mydin outlet from their home. All the manual process that currently used is changed to the computer based system. The shopping process such as browsing for product and manual payment method using cash which customer nowadays use is time consuming. Using MOSC, customer are able to do their shopping faster and efficiently without hesitations. Customer also can view product promotions in store at Mydin. It is important for the customer to view the promotions as it will help Mydin to get more customer. For administrator modules,admin are able to add,edit,delete and search for Mydin product,category,configuration,promotion,order and user. The order status is important for Mydin's business process as it will determine whether the orders are already been shipped or not. The development of this system is done by using PHP language and MySQL as the database management.

ABSTRAK

Mydin Online Shopping Cart ialah sebuah aplikasi web yang dibangunkan untuk Mydin Holdings Sdn.Bhd. Terdapat 3 jenis pengguna dalam sistem ini iaitu administrator, pelanggan dan juga pelawat. Sistem ini memudahkan pengguna untuk menguruskan proses membeli belah di mana “shopping cart” telah disediakan untuk pelanggan membeli barangan di Mydin daripada rumah mereka . Sistem manual yang diguna pakai sekarang telah ditukarkan kepada sistem berkomputer. Proses membeli belah yang menggunakan cara manual seperti mencari barang dan pembayaran secara tunai yang digunakan sekarang adalah memakan masa. Dengan MOSC, pelanggan boleh membeli belah dengan cepat dan efisien tanpa teragak-agak. Pelanggan juga boleh melihat semua promosi-promosi yang diadakan di Mydin. Ia adalah amat penting untuk pelanggan mengetahui tentang promosi-promosi di Mydin kerana ia dapat membantu Mydin menambah bilangan pelanggan mereka. Untuk modul administrator, admin boleh menambah,mengubah,membuang dan mencari barang,kategori,konfigurasi, promosi,pesanan dan pengguna. Fungsi yang paling penting untuk admin ialah mereka boleh menukar status pesanan. Status pesanan adalah penting bagi proses perniagaan Mydin kerana ia akan menentukan sama ada pesanan itu telah dihantar atau tidak. Pembangunan aplikasi ini telah dilakukan dengan menggunakan PHP sebagai bahasa pengaturcaraan dan MySQL sebagai bahasa pangkalan data.

LIST OF ABBREVIATION

MOSC	–	Mydin Online Shopping Cart
SSADM	–	Structured Systems Analysis and Design Methodology
ERD	–	Entity Relationship Diagram
GUI	–	Graphical User Interface
PSM	–	Projek Sarjana Muda
PHP	–	Personal Home Page

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CHAPTER I

INTRODUCTION

1.1 Project Background

Mydin Online Shopping Cart (MOSC) is conceptualized as an online shopping site where internet visitors can expect to find a wealth of helpful information and all necessary materials for their daily needs. Users coming to the site can order products cart sold by MOSC through a shopping cart. Affiliate providers, which have yet to be decided on, may also can sell products on MOSC site. For ease of use, the site will have search capabilities to assist visitors in finding relevant information throughout. Other interactive features will include an advertisement that the Mydin Store has in store for their customer. It is the intent that the host for the site will have the ability to provide auto-response email to visitors who shop online as a notification to indicate they have been shopping using MOSC recently. Overall goals of the look and feel will be to keep the interface simple, easy to navigate, and content oriented, without being overwhelming. Hope that the system can be as trustworthy, professional, knowledgeable, caring and friendly to the user.

1.2 Problem statement

The problem that troubles with manual shopping process is that it is time consuming. By building a system that can manage the data for a large variety of product, it can help the customer to do their shopping faster and efficient. The problems that exist in nowadays shopping process are:

- a) Browsing through product manually is time consuming because of large variety of product in Mydin.
- b) Customers do not know the total price of their purchases while still browsing for other product which may lead to over budget.
- c) Customers do not know about the promotions that Mydin has in store for them because the promotions usually are done inside Mydin outlet.

1.3 Project Objective:

MOSC continue to grow it needs to effectively provide customers with the ability to easily purchase items. Unfortunately, the existing web site lacks this functionality and is having a negative impact on customer experience and company growth.

Objectives for MOSC are built are for the user to:

- i. Enhance the overall shopping experience for Mydin customers.
- ii. Can access an array of product information, advanced product specifications and product features.
- iii. Can search the item according its functionalities such as kitchen hardware, books, clothes and many more which will save time.
- iv. Aware live total of all items in the cart, being able to view new promotions and top selling products and be notified when the order is ready for pick up.
- v. Aware about promotions and advertisement that Mydin has in store for customer.

1.4 Project Scope:

The targeted users for MOSC are from peninsular Malaysia where Mydin branch are located at their nearest residence. MOSC mainly for users that have a busy working life which makes them unable to shops for their daily need and for users that likes to do shopping online. Nowadays, online shopping is the new style of shopping for all types of ages, not only for teenagers, but also for elderly citizens.

1.5 Project significance.

There are two people that will benefits from this project which are:

- a) Customer – They can use the shopping cart to do their shopping faster and more efficient.
- b) Mydin Holdings Sdn.Bhd – They can increase their customer using the online shopping cart because of the functions that are offer in MOSC will help to ease their potential customer shopping experience.

1.6 Expected Output

This proposed system will improve the current system to make the online shopping process become faster and efficient while avoiding mistake in storing data. Other than that, the data will store more systematically to avoid lost data.

1.7 Conclusion

This chapter discussed about the project background, objective, scope of the project and all problems that have been identified in the current system. Project requirement are also found which are needed to develop the system. Chapter 2 will discuss more details about existing system that are currently use and methodology used to develop the system.

CHAPTER II

LITERATURE REVIEW AND PROJECT METHODOLOGY

2.1 Introduction

Literature review is the fact and information that can be used as a reference. The data in the reference are findings from the past research or sentence and also the existing systems that are currently used. The data and information were also collected through interview with the admin and customer. The purpose of a literature review is to give confidence to the reader about the project study with related information, sentence and the ideas that have been on a topic and what are the strengths and weaknesses. Literature review is also important to fulfill user requirements and specifications.

Methodology is a method or process of activities that has been used in developing the system. Mydin Online Shopping Cart (MOSC) is a web base application. There are phases in developing the system and each step of this phase is shown by a specific model. In software, the analysis and design activities are normally governed by a specific methodology.

2.2 Facts and Finding

Facts and findings establishes what the existing system does and what the problems are, and leads to a definition of a set of options from which users may choose their required system.

This section will maps out different perspective which related to the project that will be developed. It shows the visualization of MOSC. In the other situation, it will describe any element or method which is useful to be used for the purpose of searching and gathered useful information in developing this system.

2.2.1 Domain

This project is aimed to develop a web based for the company and the user. This system also allows users to search and purchase variety of products. The user can choose any type of product sold in the system and have their own shopping cart to view selected product.

There are many types and concepts can be applied for any system. MOSC will be as interactive system which provides processing data function to help user easily use the system.

2.2.2 Existing System

Today, there are a lot of system concerns about customer (who want to do shopping online) existed. The existed systems are www.walmart.com, www.amazon.com and many more. For Mydin Holdings Sdn. Bhd., they also wanted a site with the same function with Wal-Mart and Amazon.

2.2.2.1 Case Study: www.walmart.com

www.walmart.com is a domain that belongs to one of the United State largest grocery retailer which is Wal-Mart. User able to acquired relevant information of product sold in Wal-Mart. User can search base on they need. The searching of this website is more details and excellent then others. This website provides variety categories and user can search their desire product name according to their categories which are more details. User can filter the product by price and type. This actually will make a user easily to make a decision or choose the product they want to purchase.



Figure 2.1: Home of www.walmart.com website

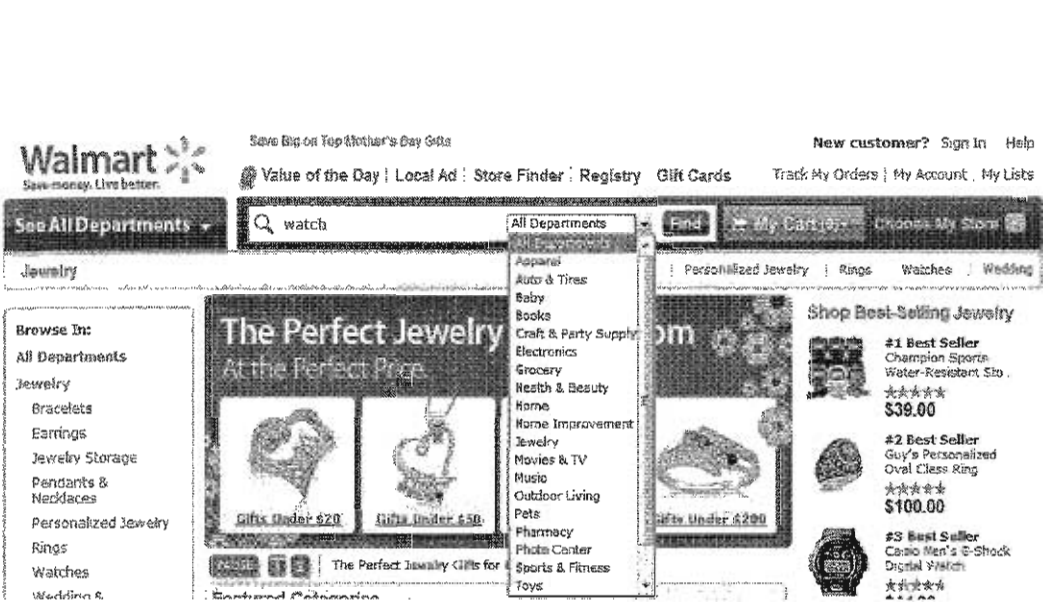


Figure 2.2: Search to get the details of product

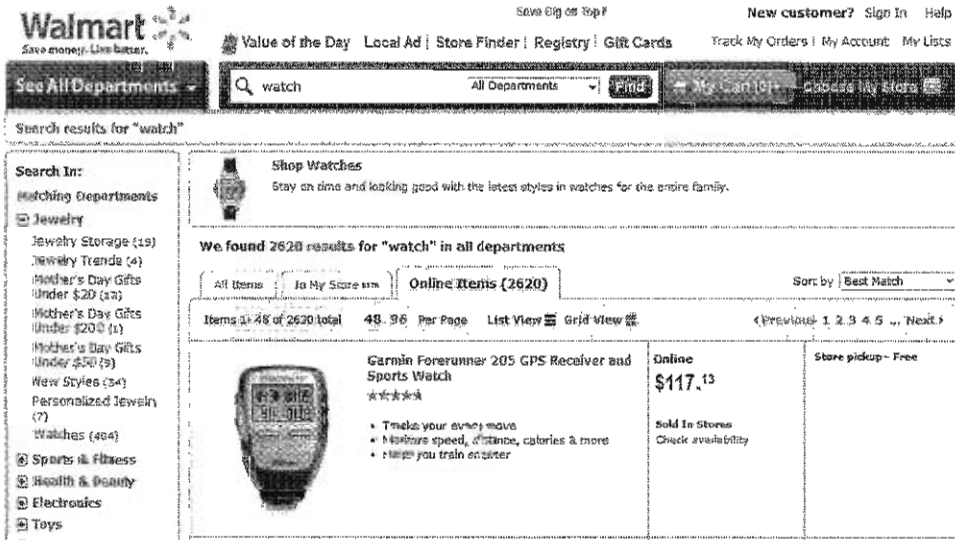


Figure 2.3: Display the result

2.2.3 Technique

There are some techniques to be implemented in the existing system. Mydin Holdings Bhd can use their own websites to advertise the product promotions by their own. Their customer will be alerted by the advertisement shown by Mydin Holdings Bhd. A cart will save selected product chosen by the customer and it will make the customer knows what they are purchasing.

Other than that, the customers also can make pay for their product using a few payment method. The method of online money transactions provides a safe and practical way to manage the risks of ecommerce transactions. This innovative system for moment transfer is entirely based on a person's banking details. When the transactions are done online, banking details such as information about funds limit and credit card details of the customer's account is required. So it is mandatory to identify the customer's authorization and the information will more secure. . The major issue while making payments online is to protect the fraudulent, unwanted spam and computer viruses because they may access the information of customer over the Internet.

2.3 Project Methodology

Structured Systems Analysis and Design Methodology (SSADM)

A project methodology tells you what you have to do, to manage your projects from start to finish. It describes every step in the project life cycle in depth, so you know exactly which tasks to complete, when and how. Whether you're an expert or a novice, it helps you complete tasks faster than before.

For MOSC, the project methodology it will use is Structured Systems Analysis and Design Methodology (SSADM). SSADM is a systems approach to the

analysis and design of information systems. It is an “open” methodology in that the concepts are not owned by a company, unlike many other methodologies. This has allowed it to be used by many commercial businesses, consultants, educational establishments and CASE tool developers which no doubt has contributed to its widespread use. SSADM has been extensively applied, the methodology has been modified to meet the various problems encountered in its use and it is now a very well-defined and mature approach to systems development. The current form of the methodology is version 4. The main feature of SSADM is the use of three views (the three kinds of model introduced earlier this unit) for the analysis and design of systems.

The main model of SSADM is always the logical data structure (ERD) as it generally changes the least in the course of development. Another important feature of SSADM is user involvement. Users are intensively involved at the requirements analysis stages and they are also required to “sign off” all stages as they are completed to ensure that the system will meet their requirements. To be able to do this, the users must be provided with good, clear and understandable documentation which describes the results of the work at every stage. The models form a key part of this documentation by providing different diagrammatic representations of the system which a user can easily learn to understand. The methodology itself consists of a sequence of modules, which are themselves made up of sequences of stages. These are further broken down into steps which are well-defined tasks which when completed produce the documents and models appropriate to the stage. These products are called the outputs of the stage and in true waterfall fashion form the inputs to the next stage. We will now consider the stages in detail.

2.3.1 The stages of SSADM

There are six stages of SSADM proper and one extra, the Feasibility Study which may or may not be performed depending on the nature of the project. For this reason, the Feasibility Study is referred to as Stage 0. The stages are grouped for conceptual simplicity into modules. The stages and modules are summarized in the following table.

Stage No.	Stage Name	Module
0	Feasibility Study	Feasibility Study
1	Investigation of Current Environment	Requirements Analysis
2	Business System Options	
3	Definition of Requirements	Requirements Specification
4	Technical System Options	Logical Systems Specification
5	Logical Design	
6	Physical Design	Physical Design

Figure 2.5: The stages of SSADM

We consider each of these stages in turn, outlining the main activities of the stage and the outputs of each stage.

Note: any reference to an analyst here can mean anything from a given individual to a large team of analysts and designers.