

**E-TOUR GUIDE AND ITINERARY PLANNER for Malacca**

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# **E-TOUR GUIDE AND ITINERARY PLANNER for Malacca**

HO POI YEE

This report is submitted in partial fulfillment of the requirements for the Bachelor of  
Computer Science (Software Development)


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## DECLARATION

I hereby declare that this project report entitled  
**E-Tour Guide and Itinerary Planner**

is written by my me and is my own effort and that no part has been plagiarized without citations.

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## **DEDICATION**

To my beloved family.  
To my respected supervisor.  
To my best friend.

## ACKNOWLEDGEMENTS

I would like to thank my supervisor, Pn.Kasturi Kanchymalay, whose encouragement, guidance and support from initial to the final level enabled me to develop and complete this project successfully.

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## ABSTRACT

Malacca state known for its historical past and rich in heritage is a popular tourism destination among international and domestic tourist. Tourism industry has become the second important economic sector for Malacca state. Nowadays, people are more dependent in their mobile devices. Advancements of mobile technology have created an opportunity for developer to combine mobile technology with common activities. E-Tour Guide and Itinerary Planner is an application which combines the mobile technology and tourism, which is developed specially for Malacca. This project analyzes traditional tour guide and itinerary planning process, identify problems of traditional method and design a mobile-based tour guide with all information of attractions in Malacca and provide an interactive itinerary planner for tourist who visits to Malacca. This project study on using JQuery and CSS to develop interactive map of Malacca and study on algorithm to auto generate itinerary based on time constraint of user.

## ABSTRAK

Negeri Melaka yang terkenal dengan sejarah masa lalu dan kaya dengan warisan merupakan destinasi pelancongan popular di kalangan pelancong antarabangsa dan domestik. Industri pelancongan telah menjadi sector ekonomi yang kedua terpenting di Negeri Melaka. Kini, orang ramai lebih bergantung kepada peranti mudah alih mereka. Kemajuan teknologi mudah alih telah mencipta peluang kepada pemaju untuk menggabungkan teknologi mudah alih dengan aktiviti-aktiviti biasa. E-Tour Guide and Itinerary Planner yang dibangunkan untuk Negeri Melaka adalah satu aplikasi yang menggabungkan teknologi mudah alih dan pelancongan. Projek ini menganalisis panduan pelancongan tradisional dan proses merancang jadual pelancongan, mengenalpasti masalah kaedah tradisional dan reka satu panduan pelancongan berdasarkan maklumat tarikan di Melaka dan perancangan jadual pelancong yang interaktif untuk pelancong yang melawat ke Melaka. Kajian projek ini menggunakan JQuery dan CSS untuk membangunkan peta interaktif Melaka dan membuat kajian mengenai algoritma untuk auto menjana jadual berdasarkan masa pengguna.



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## LIST OF ABBREVIATIONS

TGIP	Tour Guide and Itinerary Planner
PDA	Personal Digital Assistant
GIS	Geographical Information System
OOAD	Object Oriented Analysis and Design
OOD	Object Oriented Design
OOA	Object Oriented Analysis
XML	Extensible Markup Language
HTML	Hypertext Markup Language
JSON	JavaScript Object Notation
UML	Unified Modeling Language
ERD	Entity Relationship Diagram
SRS	Software Requirement Specification
DDL	Data Definition Language

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## CHAPTER I

### INTRODUCTION

#### 1.1 Project Background

Tourism industry in Malaysia has been growing very rapidly in terms of visitor arrivals and performed extremely well in the Malaysian economy where 23.6 million arrivals to Malaysia and generating RM53.4 billion to Malaysia income in 2009 (Tourism Malaysia, 2010). Malacca known for its historical past and rich in heritage is a popular tourism destination among international and domestic tourists. Tourism is the second most important economic sector for Malacca state. Tourism industry in Malacca performed well where 8.9 million tourist arrivals in 2009 and generating RM4.5 billion revenue (MRails International Sdn Bhd, 2010).

Currently, most of the Malacca tourism guides can be found in book, magazine and online web pages such as [www.melakamalaysiatravel.com](http://www.melakamalaysiatravel.com), [www.melaka.net](http://www.melaka.net) and many others. However, online web pages tourism guide just provide guidance and tourist have to put every pieces of information together, jot it down in notebook or type it in word, print it out and for sure need to bring it along when travelling. Besides that, tourism guide in book and magazine are considered not quite convenient as the book or magazine is heavy for tourist to bring along when travelling and any information about the tourist attractions cannot be updated. For example, a tourist may feel disappointed when he/she arrived at particular place of attraction while that particular place of

attraction is under construction. Besides that, a tourist may see a beautiful historical building in town and would like to know when it was built and its architectural design and historical.

The traditional trip planning method most rely on offline tools such as paper and pencil to record every location they wish to visit. This traditional method seems like lack of location information integration in various aspects. Besides that, it is a tedious process when planning a trip especially for those who have a hectic lifestyle.

Advancements in technology have changed the way people travel and plan trips. Countries like France, Korea and Hong Kong has experienced and very active in developing mobile application for tourist with the purpose to guide tourist when travelling to their country. Based on the initiative and inspiration of this type of application, this project is mean to propose an application named as E-Tour Guide and Itinerary Planner for Malacca for tourism industry in Malacca.

This application is considered new to tourism industry in Malacca as mentioned above where the entire Malacca tourism guide is written in books or web pages. The target user of this application is tourist either international tourist or domestic tourist with smart phone. The main function of this application is to provide an interactive map which guide tourist in finding place of interest such as restaurant, hotel and others and provide information such as detail description of a building or location.

Besides that, this application provides an itinerary planner function for tourist to plan their itinerary based on location preferences and time constraint. In addition, this application also provides news and events of Malacca such as Anniversary of UNESCO World Heritage City Celebration, Melaka Tourism Street Carnival and many others for tourist information so that they can grab the opportunity to participate and to know more about Malacca.

This application also provides a forecast weather report to tourist as a reference in planning their itinerary in order to avoid having outdoor activities in rain day. In addition, this application will provide a currency converter which ease tourist when calculating the currency exchange. This application is supported by backend modules which used by administrator of tourism Malacca. The backend modules include manage information of attractions and manage news and events of Malacca.

## 1.2 Problem Statements

The current tour guide is written in a form of books, magazine or web pages which is considered as not convenient for tourist. Book or magazine is heavy and tedious for tourist to bring along when travelling. Web page is not flexible enough where user cannot edit or plan their schedule.

In addition, tourist cannot get later or most updated information through booklet tour guide. In addition, traditional trip planning method is not effective and interactive enough as tourist have to bring along the paper form of itinerary.

Besides that, tourist also hard to get the forecast weather when travelling around Malacca and they need to browse the web pages to search weather forecast report. For example, they cannot plan well for outdoor activities such as hill climbing without knowing the forecast weather. As travel from other country, currency is another issue for tourist as they need to know the exchange rate in order they can plan well for their budget. For example, when buying a souvenir at a souvenir shop in Jonker Street, tourist has to calculate the converted currency by themselves and sometimes may make mistake.