



وينورسي
UNIVERSITI TEKNIKAL MALAYSIA MELAKA



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اونيورسيتي تيكنيكل مليسيا ملاك
UNIVERSITI TEKNIKAL MALAYSIA MELAKA

Feran
CANDIDATE
GENERATION
2013
HOTEL



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Seminar 2013

ON RESEARCH PRODUCT
COMMERCIALIZATION

11 - 12 JUNE 2013

RENAISSANCE HOTEL, KUALA LUMPUR

Theme: University Research Product Commercialization Challenges



اوتنو سبته تبتكن كل ملينها ملك





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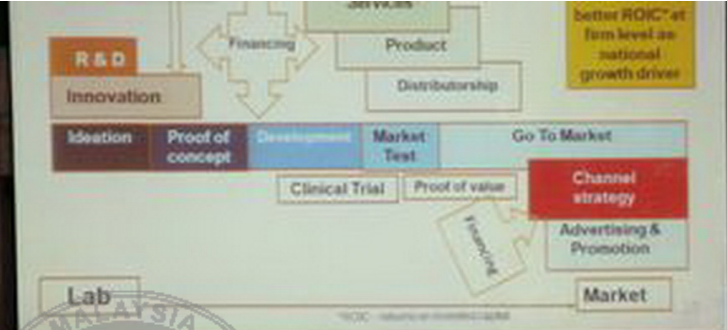


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اوتيمول سيستم تكنولوجي كل بوليسيا ملاك

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אוניברסיטת טכניקל מלזיה מלאקה

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THE MULTIPLE VECTORS OF KNOWLEDGE TRANSFER FROM UNIVERSITIES PROS TO INDUSTRY

Research and publications

Dissemination of knowledge via conferences, seminars, meetings with industry and others

Education and training of students/researchers recruited by the private sector

Collaborative research, University-industry joint research projects, spin-off start-ups and technology transfer

Creation of IP available for licensing to established firms and new start-up companies

Creation of spin-off or other forms of academic entrepreneurship of faculty or

IP as only one of the vectors

Industry and innovation

World Intellectual Property Report: The Changing Face of Innovation, 2011



اوبنور سببي بيك كنيكل ملبيسا ملاك
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CONFERENCE KUALA

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Closing Ceremony Seminar 2013

ON RESEARCH PRODUCT
COMMERCIALIZATION

By
Prof. Dato' Dr. Mohd Noh Dalimin

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