

**WELCOMING REMARK**  
**VICE-CHANCELLOR UTeM**  
**Professor Datuk Ts. Dr. Massila Kamalrudin**

**Representatives from Jingdezhen University**

**Mr. Wang Lixin**

Vice-Secretary of the Party Committee of Jingdezhen University

**Mr. Wang Kaichao**

Associate Professor of Jingdezhen University

**Mr. Zhong Zhenhua**

Vice-Director, Jingdezhen Youth Out-of-School Activity Centre

**Mrs. Zheng Wenli**

Director, School of International Exchange and Education, Jingdezhen University

**Mrs. Cheng Xing**

Associate Director, School of Ceramic Art and Design Arts

Teachers from Jingdezhen University China

Students from Jingdezhen University China

**Representatives from UTeM**

**Professor Dr. Zulkiflie bin Ibrahim**

Deputy Vice Chancellor (Academic and International)

**Professor Ir. Ts. Dr. Ghazali bin Omar**

Deputy Vice Chancellor (Research & Innovation)

KUNJUNGAN HORMAT DARI UNIVERSITI JINGDEZHEN, CHINA  
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**Associate Professor Dr. Siti Hajar binti Sheikh Md  
Fadzullah**

Director Centre of Corporate Strategik & Global Relations

Deans, Directors and Staff of UTeM



Assalamualaikum wbt., and a very good morning

1. I would like to express our heartfelt gratitude to Jingdezhen University for graciously organising a visit to our campus Universiti Teknikal Malaysia Melaka (UTeM) in Melaka. **Welcome to Malaysia and specifically to the historic city of Melaka.** I hope that all of you have a pleasant stay in Melaka and have the opportunity to visit all of the interesting locations around Melaka.
2. Firstly, allow me to provide a brief introduction again about our university. UTeM, previously known as Kolej Universiti Teknikal Kebangsaan Malaysia (KUTKM), was established on December 1, 2000.
3. In a significant rebranding exercise on February 1, 2007, UTeM transformed into Universiti Teknikal Malaysia Melaka (UTeM), becoming Malaysia's first technical university and the 14th public university. UTeM is renowned for pioneering a "practice and application-oriented" approach to higher technical education.
4. As a Focus University, UTeM boasts strengths in technical fields – namely Engineering, IT, and

Management Technology. UTeM has cemented a reputation of being a source of high-quality engineering graduates with the capability of meeting the requirements of high-tech industries. UTeM also has research competencies in areas that it has identified as being key to enhancing the University's unique proposition and also contributes to the nation such as Green Technology, Systems Engineering, Human-Technology Interaction, and Emerging Technology.

5. The curriculum of UTeM is developed closely with industry experts and aligned to the national agenda for Technical and Vocational Education and Training (TVET) to ensure its quality and relevance meet the needs of the thriving industrial sectors and further produces highly-skilled human resources for the development of Malaysia.
6. Currently, UTeM has 6 faculties and 3 centres where the majority of the faculties are technology and engineering faculties. UTeM caters to approximately 12,000 students, encompassing undergraduate and postgraduate programs. Since 2005, we have proudly produced 38,855 graduates, with a remarkable 96% graduate employability rate in local private and multinational companies.

7. Emphasizing our commitment to international recognition and relevance, UTeM actively engages in initiatives fostering research, innovation, and teaching collaborations in areas of mutual interest with other institutions abroad. This approach enriches our research, consulting, and academic excellence capabilities, ensuring mutual benefits.
8. Not only that, UTeM also actively establishing relationships with domestic and foreign industries. Among the industries involved is Infineon Technologies (Malaysia) Sdn. Bhd., Petronas Lubricant International Sd. Bhd., Hiilse Global Sdn. Bhd., and many more.
9. We aim to establish UTeM as the leading university in higher TVET (Technical and Vocational Education and Training) education, specializing in **Advanced Manufacturing and Computing Technology**. We provide a transformative and experiential learning environment through a flexible industrial-based curriculum and the latest technology.
10. We really hope that this visit from Jingdezhen University is a good sign in establishing closer relationship in the

future and the possibility of signing an MOU in related fields. Hopefully a collaboration will be able to be worked out between the two universities in dignifying the university's and further forging a name on the international arena.

With that, I extend my heartfelt gratitude to everyone involved.

