

**OPENING REMARKS
VICE CHANCELLOR
UNIVERSITI TEKNIKAL MALAYSIA MELAKA**

PROFESSOR DATUK TS. DR. MASSILA KAMALRUDIN

**MoA UTeM – HEILONGJIANG AGRICULTURAL ECONOMY
VOCATIONAL COLLEGE (HAEVC)**

20 Nov 2023, 4.15 PM

Assalamualaikum wbt., and a very good afternoon,

- i. First and foremost, let me extend my warmest welcome to the delegates from **HEILONGJIANG AGRICULTURAL ECONOMY VOCATIONAL COLLEGE (HAEVC)** to this special virtual occasion – the signing of Memorandum of Agreement between UTeM and HAEVC, for 3 years up till 2026.
- ii. UTeM is very honored to be chosen by HAEVC as a strategic university partner.
- iii. As the first public technical university in Malaysia, UTeM pioneers the practice and application oriented

teaching and learning methodology for higher technical education in Malaysia.

- iv. UTeM has six distinct faculties which provide in-depth specialization in engineering, engineering technology, ICT and technology management disciplines at the Diploma, Bachelor and Post Grad levels.

Ladies and Gentlemen,

- v. Advancing towards its 3rd decade of establishment, UTeM has built numerous formidable ties with international corporations and renowned universities

across the globe specifically from Asia, Middle East, Europe, United States, and many more.

- vi. Prior to this, UTeM has established strategic networking with higher education institutions and international industrial counterparts from China, namely Hunan Institute of Technology, Zhejiang University of Technology, Northwestern Polytechnical University, Shenzhen Polytechnic, Taobao Education and Wuxi Zhongming Ruichuang Education Technology Co., Ltd.
- vii. This MoA with HAEVC will undoubtedly open up avenues for UTeM to learn and share best practices among China's vocational education models and

vocational skills in cultivating competitive local skilled talents especially in digital business or E-Commerce through the proposed Malaysia Luban Workshop.

- viii. Additionally, it energizes the cooperation between Chinese schools and foreign educational institutions, industries and governments, paving a new path of development featuring joint contribution and shared benefits.
- ix. The Malaysia Luban Workshop is not just a unilateral education provider, but involves two-way exchanges such as student exchange and mutual recognition of academic qualifications. As a focused University specializing in technical and technology programs,

UTeM believes, through a new mutually agreed program - Diploma in Technology Management and E-Commerce, with the first intake in a year from now, we will be able to produce the next generation of in E-Commerce personnel who are high-quality technical and skilled talents, knowledgeable, and become a bright business competent. They will have an advantage to contribute greatly towards realizing our nation's aspirations to be a world-class digitized nation and sustainable economy.

UNIVERSITI TEKNIKAL MALAYSIA MELAKA

Ladies and gentlemen,

- x. On behalf of Universiti Teknikal Malaysia Melaka (UTeM), I express my sincere appreciation for your steadfast support to the University.
- xi. I hope this high impact initiative and contribution will catalyse to many more similar ventures in the future. With that, I thank you.

