



# EXECUTIVE TALK

MARCH 2011

**"THE CORPORATE SECTOR AND ACADEMIA :  
A STRATEGIC ALLIANCE"**

10.00 am – 12.00 pm | 11<sup>th</sup> March 2011 |  
Auditorium UTeM, Level 2, Chancellery

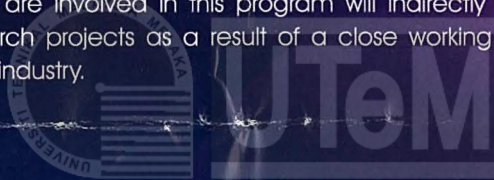
Organised By :  
Industry & Community Network Center (ICNet)  
Universiti Teknikal Malaysia Melaka

# Background

This program is a medium between UTeM with industry and corporate sector to ensure the education, knowledge and experience of graduates produced exceeds the needs and expectations of the industry. It is an intermediate phase linking the industry with UTeM and has the objective to maximize alignment with industry requirements.

As technical universities, graduates produced should have a high level of knowledge and strong technical skills. Apart from the knowledge and skills are applied in the classroom and labs, students will also be trained with additional skills in order to generate employment are willing to enter the working world. This program will hopefully open the minds of students to the challenges and expectations of the real working world to enable them to prepare the world of work later.

In addition, staffs are involved in this program will indirectly to find opportunity in the conduct of research projects as a result of a close working relationship between the university and the industry.

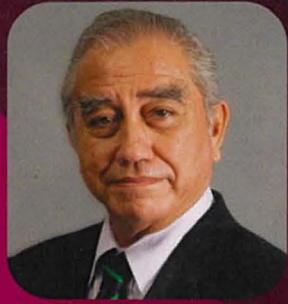


# Objectives

1. Encourage technology transfer from industry to universities.
2. Increase knowledge, particularly in the field of research and innovation.
3. Encourage the continued involvement of industry in teaching and research activities.
4. Maintaining a close relationship between the university and industry.
5. To share experiences and views of industry leaders in improving university-industry relations



# Speaker Profile



**Name : Dato' Ghazali bin Dato' Mohd. Yusoff**  
*DPTJ., DMM., DNS., PJK*

## Qualifications:

1. B.A. Economics And Geography, Universiti Malaya
2. General Management course at Henley Administrative Staff College, United Kingdom

## Career:

- 1968-1981 : Dunlop Malaysia Industries Berhad. Last position as General Manager
- 1981-1983 : Group Chief Executive, Arab-Malaysian Bank Group
- 1983 - Present : Self-employed, Entrepreneur and Executive Chairman, Nusantara Technologies Sdn. Bhd.

## Activities:

### Present Posts Held

1. Board Member, Malaysian Industrial Development Authority (MIDA)
2. Member, SIRIM Technical Committee for ISO 14000 Environmental Labeling (TC3)
3. Hon. Executive Director, Business Council for Sustainable Development, Malaysia
4. Panel Advisor on Energy Issues, Ministry of Science, Technology & Innovation
5. Vice-President, Selangor Council of Welfare and Social Development
6. Vice-President, National Council of Welfare and Social Development
7. Council Member, Selangor Cheshire Home
8. Vice-President, Pure Life Society
9. President, Malaysian Council for Rehabilitation
10. Member of Advisory Panel on National Unity.

### Past Posts Held

1. President, Lions Club (Host) Kuala Lumpur
2. Vice-President, Federation of Malaysian Manufacturers
3. Chairman, Malaysian Ceramic Industry Group
4. Chairman, Ceramic Industry Club of ASEAN
5. Chairman, Automotive Federation Malaysia
6. President, Malaysia-Canada Business Council
7. Vice-President, Malaysian-French Economic and Trade Association
8. Director, Malaysian-German Business Group
9. Chairman, ASEAN-EEC Business Council
10. Chairman, Malaysia-India Joint Consultative Committee

# *Tentative Programme*

**09.45 am : Registration of participants**

**09.50 am : Arrival of Senior Officers and invited guests**

**10.00 am : Arrival of**

**Y.Bhg. Prof. Datuk Dr. Ahmad Yusoff bin Hassan  
Vice Chancellor**

**10.15 am : Arrival of Invited Speaker,**

**Y.Bhg. Dato' Ghazali bin Dato' Yusoff  
from Nusantara Technologies Sdn. Bhd.**

**10.20 am : MC Remarks**

**10.30 am : Talks begin**

**11.30 am : Q & A Session**

**11.45 am : Gift Session**

**12.00 pm : Refreshment (End of Talks)**