

CHAIRMAN LECTURE SERIES



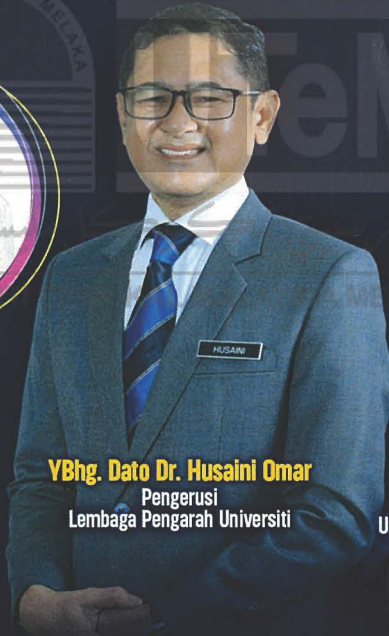
"Industrial. Experience. Reality"

25 JULAI 2023 (SELASA) | 9.00 PAGI

Dewan Kuliah 1,
Fakulti Teknologi Kejuruteraan Mekanikal
Kampus Induk, UTeM



Agnes Wong
Pengarah Urusan
Seedset Advisory



YBhg. Dato Dr. Husaini Omar
Pengerusi
Lembaga Pengarah Universiti



**YBrs. Profesor Ts. Dr.
Massila Kamalrudin**
Naib Canselor
Universiti Teknikal Malaysia Melaka



Areehan Hj. Abdullah
Ketua Program Kelestarian
CelcomDigi Berhad





PENGENALAN

'Chairman Lecture Series' dicituskan sebagai medium perkongsian pemikiran, idea dan pengalaman tokoh terkemuka, profesional serta pemain industri untuk disebar luas agar Universiti lebih berdaya saing dan proaktif dalam menghadapi cabaran perkembangan kemajuan teknologi yang semakin pesat kini, selain bagi memantapkan lagi jaringan kolaborasi antara Universiti dengan pihak industri.

Program berbentuk bual bicara ini dipengerusikan oleh Pengerusi Lembaga Pengarah Universiti dengan penyertaan dari dua orang ahli panel yang dijemput khas bagi berkongsi pengetahuan, pengalaman, pandangan dan perkembangan terkini dalam bidang kepakaran masing-masing.

UNIVERSITI TEKNIKAL MALAYSIA MELAKA



OBJEKTIF

Memperkasakan penyerakan ilmu dalam merangsang pemikiran-pemikiran baru bagi memacu organisasi masa hadapan.

Mendapatkan idea, pandangan dan pemikiran tokoh terkemuka, profesional serta pemain industri untuk disebar luas agar Universiti lebih berdaya saing dan proaktif dalam menghadapi cabaran perkembangan kemajuan teknologi yang semakin pesat kini, selain bagi memantapkan lagi jaringan kolaborasi antara Universiti dengan pihak industri.

Menjadi platform bagi tokoh terkemuka, profesional dan pemain industri berkongsi ilmu pengetahuan dan pengalaman demi penghasilan modal insan yang lebih mampan dan bersahsiah tinggi.

Meningkatkan peranan kepimpinan baru dan memastikan strategi dan matlamat organisasi dan negara tercapai agar dapat melahirkan sumber manusia di UTeM yang berkualiti dan cemerlang.

BIODATA



AREEHAN H.J. ABDULLAH
Head of Sustainability Programs
CelcomDigi Berhad
Level 29, CelcomDigi Tower
6 Persiaran Barat, Seksyen 52
46200 Petaling Jaya, Selangor

A pioneer student of MRSM Kerteh and completed his secondary education at MRSM Kuantan in 1991 before furthering his A-Levels at Haileybury College, Hertford, United Kingdom in 1994. Areehan holds a Bachelor of Engineering in Electrical & Electronics (First Class Honours) from University College London in 1997 under Telekom Malaysia (“TM”) scholarship and a Master in Business Administration (Distinction) from International Business School, Universiti Teknologi Malaysia in 2006, specialising in Strategic Management. He has also completed Transition to General Management Leadership and General Management Strategy Module from INSEAD Singapore in 2014.

He started his career with TM in 1997 as an Assistant Manager at Global Business Division and his last position was as Head of Group Performance Improvement Management Office Division under Group CEO’s Office. Areehan was part of the TM Group Demerger team to create two separate entities; TM and TM International (now known as Axiata Group) in 2008 where he led the conclusion of the Framework Agreements to govern existing and future commercial arrangements or transactions between the two entities.

Following the Demerger, Areehan moved to Celcom Axiata Berhad as General Manager, at International Service Division. He then led International Segment Marketing and subsequently headed the Mobile Digital Commerce Division, before becoming the Head of Distribution at ESCAPE Axiata Sdn. Bhd.

In January 2016, he assumed the position as the Head of Government Liaison, responsible for the strategic initiatives on how to make Celcom a National Champion in the eyes of the stakeholders, positive sentiments through various branding & revenue initiatives as well as winning relationship with Government & relevant stakeholders to ensure Celcom’s sustainability & success.

Areehan was a member of the Integration Management Office (IMO), the merger of Celcom and Digi to form CelcomDigi from October 2021 until November 2022. With CelcomDigi commencing operations on 1 December 2022, Areehan is now leading CelcomDigi’s Sustainability Programs focusing on digital resilience, empowerment and inclusion.

BIODATA



AGNES WONG

**Managing Director,
Seedset Advisory
A-13 A 10 Residensi Era Novum,
No 12 A, Jalan Kerinchi Kiri 2
59200 Kuala Lumpur**

Agnes is currently a Managing Director of Seedset Advisory, a boutique M&A and transaction services firm, and local operation director of Avoras, a Swiss based SAP project management services firm.

Her core strength is project management, finance transformation, financial projection, due diligence, business process re-engineering, operation management, digitalization, GRC, SOX 404 internal controls, and segregation of duties.

Her past experience includes project manager of global and regional scale projects, leading SAP security and GRC service in global 500 pharmaceutical company and etc. She is exposed to industries such as pharma, manufacturing, telco, refinery, oil and gas, insurance and etc.

Agnes had successfully completed a few M&A projects in Malaysia and Singapore. A notable project that she recently completed closing a transaction of a global PE into a Malaysian based Merchant Acquirer.

She implemented global and regional scale projects such as SAP finance transformation, SAP internal audit program design, India GST, SAP Plant Maintenance, Concur Travel and Expense, SAP SuccessFactor AMS, automate internal control monitoring with SAP GRC, automate SOX IT management testing, segregation of duties (SOD) with SAP GRC AC and etc.

Professional Experience

- Managing Director, SeedsetAdvisory, 2019 -current
- Executive Director, Avoras, 2020 -current
- Senior Manager, PwC, 2018 -2019
- Asia SAP Project Manager, AstraZeneca, 2016 -2017
- Head of SAP Process Control and Governance, Novartis, 2015 -2016
- Head of SAP Security Risk Management, Novartis, 2010 -2014

ATUR CARA

CHAIRMAN LECTURE SERIES “INDUSTRIAL, EXPERIENCE, REALITY”

25 JULAI 2023 (SELASA)

Dewan Kuliah 1, Fakulti Teknologi Kejuruteraan Mekanikal
Kampus Induk, Universiti Teknikal Malaysia Melaka (UTeM)

- 9.30 pagi : Ketibaan Tetamu Jemputan
9.40 pagi : Ketibaan Tetamu VIP
9.45 pagi : Nyanyian lagu Negaraku dan UTeM Terbilang
9.50 pagi : Sesi bergambar
10.00 pagi : Bacaan Doa
10.05 pagi : Ucapan Aluan Naib Canselor UTeM
10.15 pagi : Montaj Pelancaran *Chairman Lecture Series*

- 10.20 pagi : Chairman Lecture Series:
“Industrial, Experience, Reality”

Panel 1: Encik Areehan Hj Abdullah
Ketua Program Kelestarian
CelcomDigi Berhad

Panel 2: Cik Agnes Wong
Pengarah Urusan
Seedset Advisory

Moderator:
YBhg. Dato' Dr. Husaini Omar
Pengerusi
Lembaga Pengarah UTeM

- 12.00 tengah hari : Sesi Soal Jawab
12.15 tengah hari : Pelancaran Tabung Chairman Lecture Series
12.30 tengah hari : Penyampaian Sijil & Cenderahati
12.40 tengah hari : Bersurai

NOTA



UTeM

اونيورسيٲى ٲيكنيكل مليسيا ملاك

UNIVERSITI TEKNIKAL MALAYSIA MELAKA



**CHAIRMAN
LECTURE SERIES**

"Industrial. Experience. Reality"

