



Majlis Pelancaran
PELAN STRATEGIK
2012-2020

3 Oktober 2012 | Dewan Besar UTeM

اونيورسيتي تيكنيكل مليسيا ملاك

UNIVERSITI TEKNIKAL MALAYSIA MELAKA

Oleh :

Prof. Datuk Dr. Ahmad Yusoff Hassan
Naib Canselor

Majlis Pelancaran PELAN STRATEGIK 2012-2020

AGENDA

Tujuan Majlis adalah untuk melancar & menjelaskan:

1. Pelan Strategik UTeM 2012-2020
2. Logo baharu UTeM
3. Inisiatif @2012 ULDP



اونيورسيتي تيكنيكل مليسيا ملاك

UNIVERSITI TEKNIKAL MALAYSIA MELAKA

PENDAHULUAN

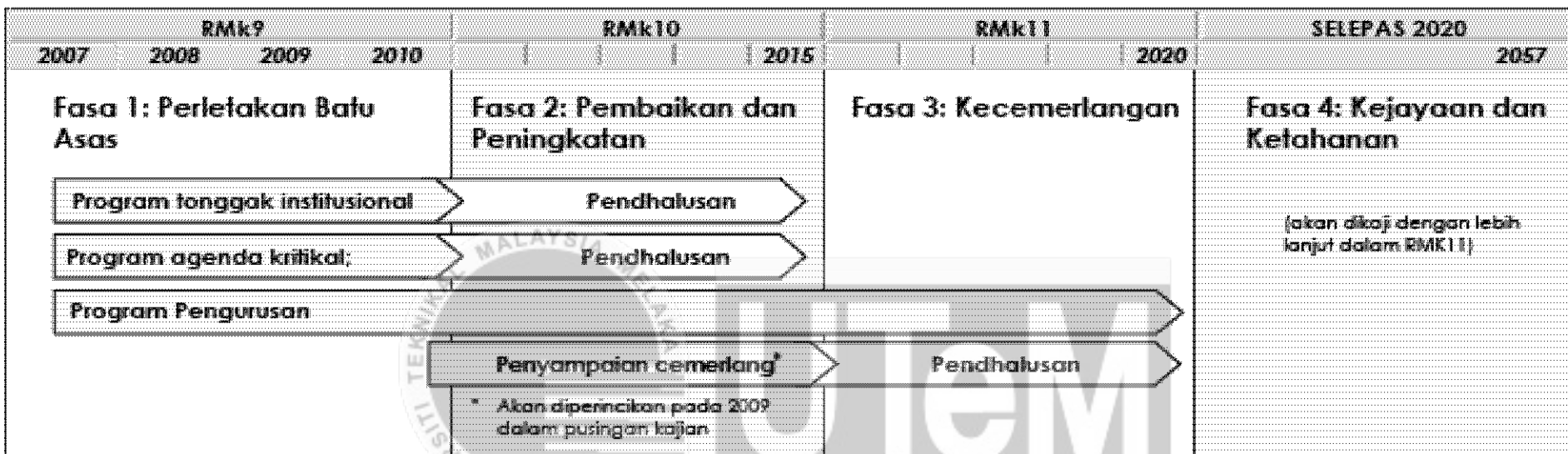
Senario Semasa



OBJEKTIF PSPTN

1. Meluaskan akses dan meningkatkan ekuiti
2. Menambah baik kualiti pengajaran dan pembelajaran
3. Memperteguh penyelidikan dan inovasi
4. Memperkasakan Institusi Pengajian Tinggi
5. Mempertingkatkan pengantarabangsa
6. Mengukuhkan sistem penyampaian KPT

Peta tuju (Transformasi Pendidikan Tinggi)



Hasil Sasaran:

- | | | | |
|--|---|---|--|
| <ul style="list-style-type: none"> ⊙ Dasar utama digubal, disah dan dilaksana. ⊙ Pelan strategik IPT selaras dengan pelan perubahan. ⊙ Inisiatif utama digubal dan dilancar ⊙ Kemunculan Universiti Apex. ⊙ Hasil yang cepat daripada pembangunan mampan. | <ul style="list-style-type: none"> ⊙ Sekurang-kurangnya 2 IPT berada dalam senarai 100 terbaik dunia. ⊙ Enam universiti penyelidikan berkembang dengan baik. ⊙ 10 pusat R&D terbaik ada di IPT. ⊙ 100,000 pelajar antara-bangsa. Berpandukan Kualiti. Peratusan tinggi pelajar terbaik memilih universiti kita kerana faktor kualiti. | <ul style="list-style-type: none"> ⊙ Sekurang-kurangnya 3 IPT berada dalam senarai 100 terbaik dunia. ⊙ 100 PSJ* per 10,000 tenaga kerja. ⊙ 100,000 pemegang Ph.D menjelang 2023. ⊙ Produk inovatif global dan perkhidmatan berdasarkan penyelidikan kita. <p>(* PSJ: Penyelidik, Saintis & Jurutera)</p> | <ul style="list-style-type: none"> ⊙ Sekurang-kurangnya 2 IPT berada dalam senarai 50 terbaik dunia. ⊙ Mempunyai penerima anugerah nobel. ⊙ Malaysia mempunyai syarikat tempatan utama bertaraf global. ⊙ Menghasilkan paten saintifik yang dihormati. |
|--|---|---|--|

2012

2020



RMk9				RMk10			RMk11		
2007	2008	2009	2010			2015			2020
Fasa 1: Perletakan Batu Asas				Fasa 2: Pembaikan dan Peningkatan			Fasa 3: Kecemerlangan		
Program tonggak institusional				Pendhalusan					
Program agenda kritikal				Pendhalusan					
Program Pengurusan									
				Penyampaian cemerlang [†]			Pendhalusan		

MATLAMAT PELAKSANAAN PSPTN

Peletakan Asas
(2007 – 2010)

Peningkatan dan
Pemeriksaan
(2011 – 2015)

Kecemerlangan
(2016 – 2020)

Kegemilangan
dan Kelestarian
(melangkaui
2020)

Sasaran Pencapaian:

Pelan Strategik IPTA
diselaraskan dengan
Pelan Transformasi

Inisiatif utama
dilancarkan dan
dilaksanakan

Polisi utama
diwujudkan

Universiti bagi projek
APEX dikenalpasti

2 IPT dalam ranking
100 teratas dunia

6 universiti
penyelidikan
APEX U Teknikal

10 **pusat**
kecemerlangan
bertaraf dunia

150,000 **pelajar**
antarabangsa

3 IPT dalam ranking
100 teratas dunia.
1 dalam 50 teratas.

100 RSE / 10,000
tenaga kerja

60,000 PhD

2 IPT dalam ranking
50 teratas dunia

Nobel Laureate
Malaysia

Paten saintifik
tersohor

Terus Bertekad
MENERAJUI
KECEMERLANGAN

2012

TRANSFORMASI

BERFOKUSKAN STRATEGI

mencipta keunggulan Universiti Teknikal

2011

INOVASI pemacu
KEGEMILANGAN
PEMBANGUNAN
LESTARI

2010

Menghayati

PERUBAHAN

untuk

KECEMERLANGAN

2009

PROJEK 2012

1

Pelan Strategik Jangka Panjang 10-20 tahun

UTeM

UTeM Holding



5

Keusahawanan

Eko sistem

2

Inisiatif ULDP

UTeM MyHome/ Green Café ...

6

Pusat Kecemerlangan Industri (iCOE)

Infineon

3

Pembangunan Imej & Penjenamaan

Tag line/ Logo/ Website/ Promo

7

Fakulti Teknologi

Kejuruteraan: 10 program akademik

4

UTeM Blue Dot

Pusat Inovasi Kreatif

8

MTUN COE potensi

Urus setia

Resipi PERUBAHAN:

- **Deria Mendesak (Urgent)**
- **Visi**
- **Proses (model perubahan)**
- **Komitmen & Ketahanan +
perlaksanaan berkesan**

Professor Michael Y. Yoshino
Harvard Business School

1

Pelan Strategik Jangka Panjang 8 tahun



UTeM

STRATEGIC
PLAN
2012-2020



UNIVERSITI TEKNIKAL MALAYSIA MELAKA





**STRATEGIC
PLAN
2012-2020**

UNIVERSITI TEKNIKAL MALAYSIA MELAKA

1. Proses
2. UTeM Senario Semasa
3. Halatuju Strategik
4. 6 Tema Strategik Teras
5. Peta Strategik
6. KPI
7. Inisiatif Impak Tinggi
8. Pengurusan Strategik

PELAN STRATEGIK 2012-2020

Latarbelakang :

- Pra bengkel Feb 2012
- Bengkel Pelan Strategik Mac 2012
- Bengkel Future Scenario Planning Jun 2012

اوتيم سيني تيكنيكل مليسيا ملاك

UNIVERSITI TEKNIKAL MALAYSIA MELAKA

*UTeM: Pengurusan Tertinggi, Pegawai Kanan,
Ketua/Timbangan PTj, MPP, LPU, KPT*

(urus setia: PPKK/ PJKK/ Pejabat Naib Canselor)

AHLI BENGKEL

BIL	JAWATAN	BILANGAN
(A)	PENGURUSAN TERTINGGI	8
(B)	DEKAN FAKULTI	9
(C)	PENGARAH	17
(D)	TIMBALAN DEKAN / TIMBALAN PENGARAH	23
(E)	KETUA TIMBALAN PENDAFTAR	1
(F)	TIMBALAN PENDAFTAR / BENDAHARI	5
(G)	KETUA PENOLONG PENDAFTAR	5
(H)	MAJLIS PERWAKILAN PELAJAR	2
+	LPU , KPT	2 + 1

Understanding
Direction 2020

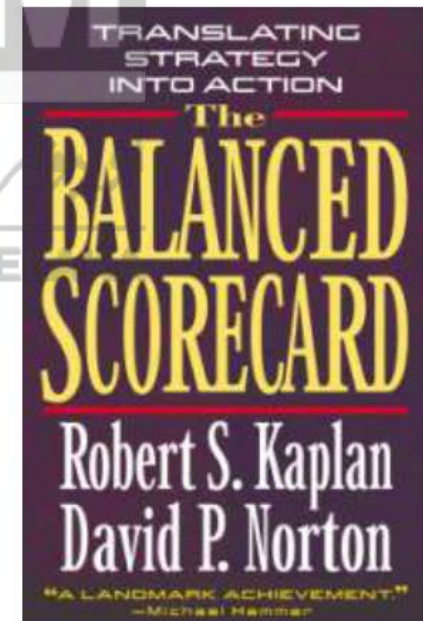
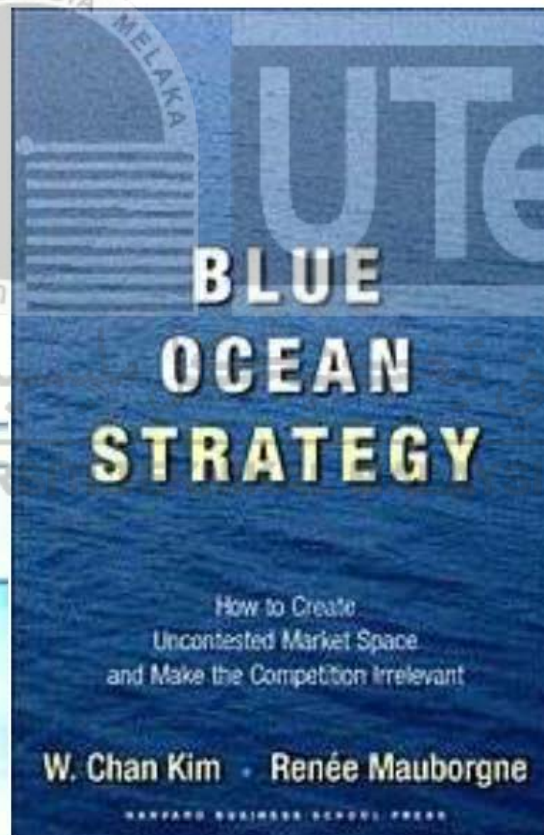
Strategic
Analysis

Setting
Themes

Strategizing

High Impact
Initiatives

Headline
KPIs



STATUS UTeM

- Established: 1 December 2000 KUTKM
- 1 February 2007 UTeM
- First Technical University in Malaysia 14th/20 IPTA
- Specializations: Engineering, ICT & Technology Management
- Orientation: practical and application
- Academic programs:
 - Undergraduates - 5 Diploma programs & 36 Degree programs
 - Graduates - 24 Masters (13 coursework mode and 8 by research, 3 mixed mode)
 - 6 PhD (6 by research)
- University Citizen:-
 - Students - 9,154 UG + 894PG = 10,063
 - Staff - (Academic 812)+(Non Academic 1138) = 1,950

Enrolmen Pelajar

	Peringkat Pengajian	2011/12
Pra Siswazah	Ijazah	7968
	Diploma	1186
Pasca Siswazah	PhD	165
	Kejuruteraan	16
	Kerja Kursus	418
	Penyelidikan	290
	Mod Campuran	20
JUMLAH		10,063

Pelajar Antarabangsa

Tahap Pengajian	Bilangan
Ph.D	46
Sarjana	170
Ijazah Sarjana Muda	165
IELP	-
Jumlah	381

25 NEGARA ASAL PELAJAR ANTARABANGSA

1. ALGERIA
2. ARAB SAUDI
3. BANGLADESH
4. CAMEROON
5. CHAD
6. EQYPT
7. INDIA
8. INDONESIA
9. IRAN
10. IRAQ
11. JORDAN
12. KOREA
13. LIBYA
14. MOROCCO
15. NIGERIA
16. OMAN
17. PAKISTAN
18. PALESTINE
19. SOMALIA
20. SUDAN
21. GHANA
22. SYRIA
23. TANZANIA
24. TUNISIA
25. YEMEN

Nilai Teras



1. **TEKAD UNTUK CIPTA PERUBAHAN:**
kreatif dan inovatif (passion to make a difference), berimpak tinggi
2. **CEKAL:**
Komited,, Tahan Lasak, Tidak Putus Asa (resilient)
3. **KESETIAAN:**
Bersatu, Hormat, Ketaatan, Kekeluargaan, Kekitaan
4. **INTEGRITI:**
Amanah, Telus, Kebertanggungjawaban, Mempercayai
5. **PROFESIANALISMA:**
Kerja Berkualiti, Berpasukan, Tidak Emosi Melulu

OUR CORE VALUES



PASSIONATE TO MAKE A DIFFERENCE

We need this set of values to make our University THE place where innovation and creativity are created and nurtured. We have to start by being passionate about what we do to make a difference to produce something that is highly impactful.



RESILIENCE

While we are passionate to make a difference in this world, we will be facing many challenges. Hence, it is critical that we become highly resilient persevere & patience!. Come what may, we will not give up easily in striving for success.



LOYALTY

Naturally, to be resilient requires us to focus on our quest and always see the bigger picture that is the strategic goal of the University. We must instill loyalty to the organization that we are serving, for the sake of unity. We are ambassadors and represent the best image of the university and sense of belonging.



INTEGRITY

To achieve whatever we want, does not negate the fact that we must protect our integrity in everything that we do. We must not be tempted by undesired elements but must be transparent in our conduct and take full responsibility for our actions.



PROFESSIONALISM

This set of values must continue to be upheld because it reflects who we are as an entity. We must maintain an excellent service delivery, produce quality work with dedication and match our promises to our words that to the eyes of our stakeholders, is being highly professional.

VISI

MENJADI UNIVERSITI **TEKNIKAL** YANG
KREATIF DAN **INOVATIF**
TERKEMUKA DI **DUNIA**

MOTO

KOMPETENSI TERAS **KEGEMILANGAN**

MISI

UTeM BERTEKAD UNTUK MENERAJUI SUMBANGAN KEPADA
KESEJAHTERAAN **NEGARA** DAN **DUNIA** DENGAN:-

- MEMARTABATKAN **ILMU** MELALUI PENDIDIKAN. PENYELIDIKAN DAN KESARJANAAN **TEKNIKAL** YANG **INOVATIF**
- MEMBENTUK **PEMIMPIN** BERSAHSIAH MURNI YANG PROFESIONAL
- MENJANA **PEMBANGUNAN LESTARI** BERSAMA INDUSTRI DAN KOMUNITI



UNIVERSITI TEKNIKAL MALAYSIA MELAKA

UTeM's STRATEGIC DIRECTION



**Accelerating
Techducation
Excellence**

**Premier
technical
education with
global presence**



**Pioneering
Future
Technology**

**Strategic knowledge
and innovation for
the future**



**Moulding
Technopreneurial
Leaders**

**Professional and
ethical
technopreneurial
graduates**



**Boosting
Community
Potential**

**Centre of reference
for community
well-being**



Talent Management

**Institutionalising an attractive
Ecosystem for Creative &
Innovative Talent**



Financial Independence

**Less dependent on
Government
Funding**

THEME 1 :

Accelerating Techducation Excellence



Accelerating
Techducation
Excellence

Premier
technical
education with
global presence

- accelerate and to **champion** technical and vocational education and training (**TVET**), with the aim of **global** recognition.
- provide premier technical education integrating the subject of **sustainability** (green) and **technopreneurship**, partnering with the **industry and community**, to make UTeM techducation content and delivery more dynamic, ground-breaking and **holistic**.
- committing to **Virtual Education**, making outstanding use of technology and ICT to enable virtual learning and knowledge management beyond geographical boundaries.

Theme 1 : Accelerating Techducation Excellence

Perspective Strategy Causal-and-effect (Strategic Objectives)

Strategic Result:

Stakeholder/
Customer

Premier techducation
with global presence

Internal
Process

Strive for **TVET
champion** with
global
recognition.

Integrate
sustainability &
technopreneurship
for **innovative &
holistic** curriculum

Drive **virtual
education** towards
developing a
Knowledge Society

Learning &
Growth

Professional
talent

Excellent
infrastructure

Comprehensive
academic
governance

Strategic Theme 1 Mini Strategy Map

THEME 2 : Pioneering Future Technology



Pioneering Future Technology

Strategic knowledge
and innovation for
the future

- passion and drive **to advance** in strategic knowledge and technology foresight.
- UTeM's researchers to **innovate** and produce **sustainable solutions** that are relevant to the industries, **now and beyond**.
- intensify high impact research output through establishment of faculty-free **Centre of Excellence (COE)** which are technically competent and **industry driven**, coined as **Ty-COE™**.
- aggressively **secure venture funds** from the industry. Industry linkages and networking are highly essential drivers to this effort.

Theme 2 : Pioneering Future Technology

Perspective Strategy Causal-and-effect (Strategic Objectives)

Strategic Result:

Stakeholder/
Customer

Strategic knowledge and innovation for the future

Internal
Process

Provide **sustainable solution** through **technological innovation**

Increase **industrial venture fund**

intensify **high-impact research output**

Learning &
Growth

Empowerment of human resource

Enrichment of commercialisation infrastructure

Comprehensive infra & info structure

THEME 3 :

Moulding Technopreneurial Leaders



Moulding Technopreneurial Leaders

Professional and
ethical
technopreneurial
graduates

- to ensure that UTeM staff & graduates are **leaders** with **technopreneurial traits** and of high **ethical values** and **professionalism**.
- to enhance the **entrepreneurship** programmes to be more holistic and **innovative**.
- to institutionalise an **ecosystem** that promotes technopreneurship growth whereby staff/students have access to the human, financial and professional resources
- to expose staff/students to the industry and have them participate in various **community programmes**

Theme 3 : Moulding Technopreneurial Leaders

Perspective Strategy Causal-and-effect (Strategic Objectives)

Strategic Result:

Stakeholder/
Customer

Professional and ethical
technopreneurial
graduates

Internal
Process

Enhance innovative &
holistic entrepreneurial
programmes &
activities

Strategic involvement
of community &
industry in social
entrepreneurship

Institutionalise conducive
technopreneurial
ecosystem &
environment

Learning &
Growth

Strengthening
entrepreneurial
mindset & skills

Maximum
utilisation of
ICT & facilities

Acculturation of
innovative
entrepreneurship

Boosting Community Potentials



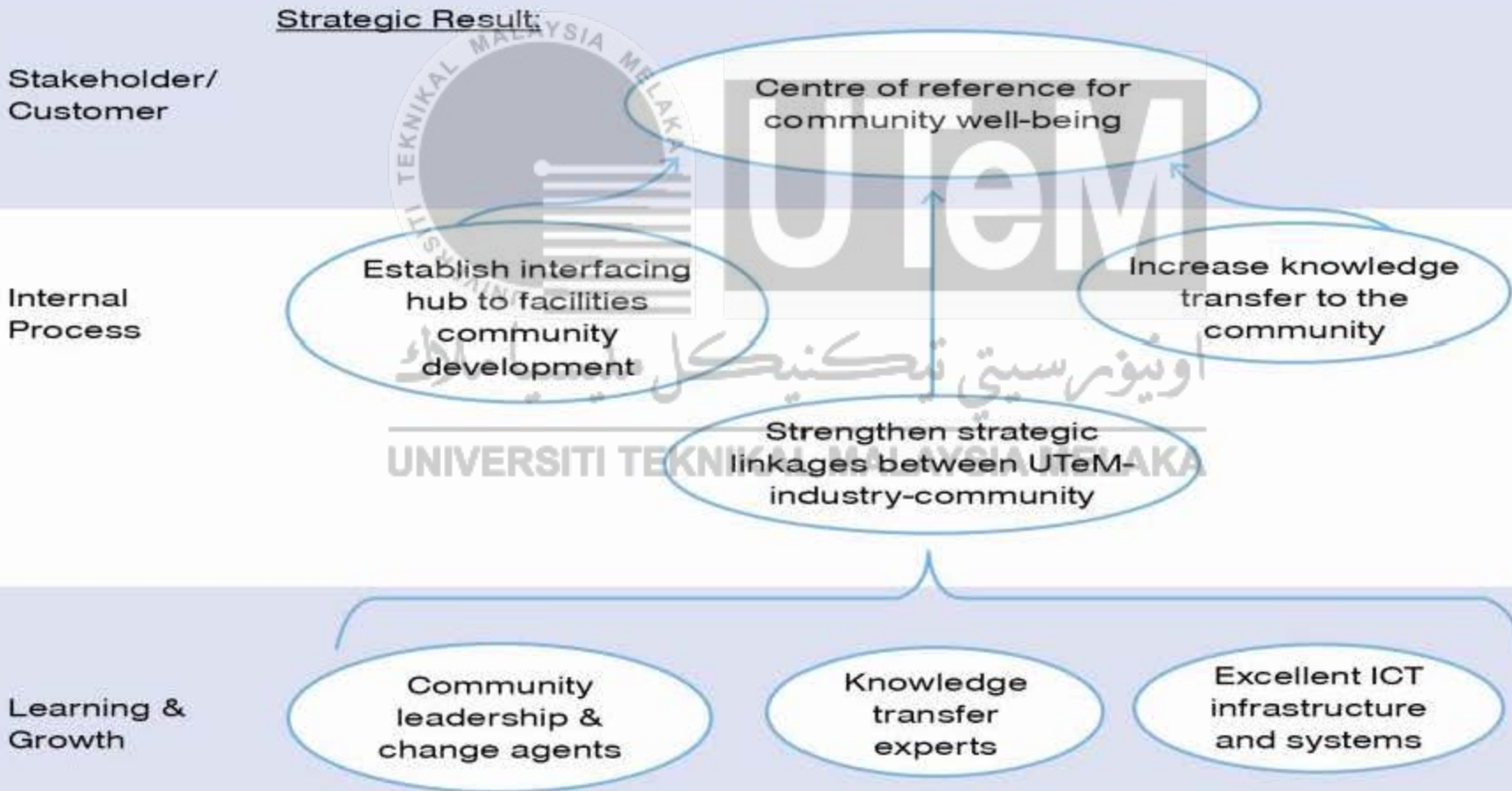
Boosting Community Potential

Centre of reference
for community
well-being

- **community**” refers to **society/NGOs/ associations/end users/educational institutions/under-served and disadvantaged groups/business community (as partner for CSR), within the central and southern geographical region.**
- establish an **interfacing hub** that facilitates community development. This hub will be positioned as a community engagement centre, physically and virtually.
- create projects for the community through **technology transfer.**
- strengthen **linkages** with industry and community,
- **sustainability** development and **green** technology driven programmes for community.
- **tourism** is a strategic industry to enhance well being of local community taking advantage of UTeM being situated in Melaka Bandaraya Bersejarah.

Theme 4 : Boosting Community Potential

Perspective Strategy Causal-and-effect (Strategic Objectives)



Strategic Theme 4 Mini Strategy Map

THEME 5 : Talent Management



- Qualified and well **trained** subject matter experts in techducation;
- **Innovative** and creative research **experts/inventors** in UTeM's focus areas;
- Skillful and experienced mentors in the field of **techno/entrepreneurship**;
- Passionate workforce who consistently take the **lead** in community development;

Theme 5 : Talent Management

Perspective Strategy Causal-and-effect (Strategic Objectives)

Strategic Result:

Stakeholder/
Customer

Institutionalising an attractive ecosystem for Creative & Innovative Talent

Internal Process

Develop highly competent & passionate scholars & scientists

Nurture community leadership and change agent

Groom entrepreneurship mentor

Create competitive and attractive ecosystem

Attraction Identification Development Engagement Retention Deployment Reward

Learning & Growth

Competent HR Staff

Satisfactory infrastructure & facility

Sustainable financial support

Strategic Theme 5 Mini Strategy Map

THEME 6 : Financial Independence



Financial
Independence

Desired Result:

Less dependent on
Government funding

- less dependent on funding from federal government.
- intensify **income generation** from multiple sources :
 - Student fees collection
 - Diversification of investment products
 - Optimum utilisation of internal resources/expertise
 - Commercialisation of high impact R&D products
- effectively and **efficiently managed** existing resources managed.
- Significant **cost saving** implemented by entire campus community.
- high impact programmes on campus are executed with minimal cost and high returns
- **reduce/ eliminate** low impact programmes.
- creatively leverage on smart **partnerships** for programmes that bring value for money and preferably an opportunity for income generation.

Theme 6 : Financial Independence

Perspective Strategy Causal-and-effect (Strategic Objectives)

Strategic Result:

Stakeholder/
Customer

Less dependent on Government funding

Internal Process

Intensify multi-source income generation

Ensure cost effectiveness of high impact campus activities

Leverage on smart partnerships

Learning & Growth

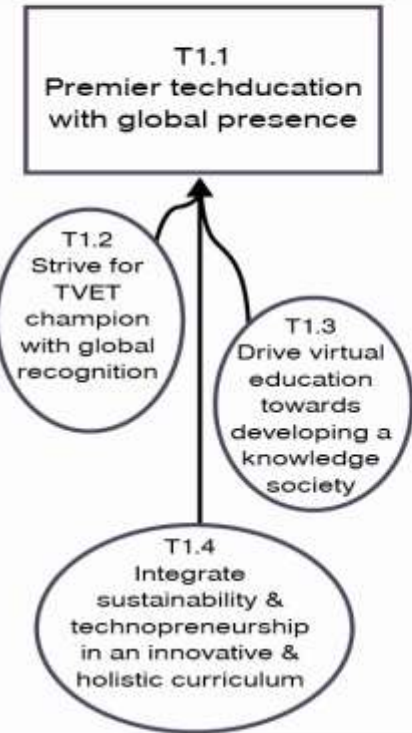
Entrepreneurial mindset & skills

Advanced use of ICT

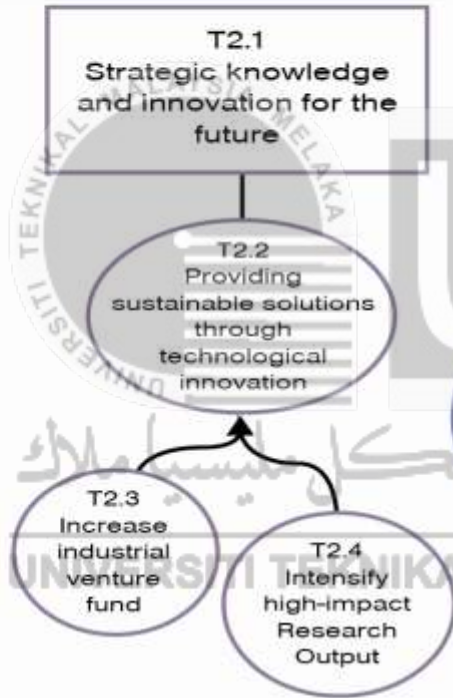
Creative and innovative financial culture

Strategic Theme 6 Mini Strategy Map

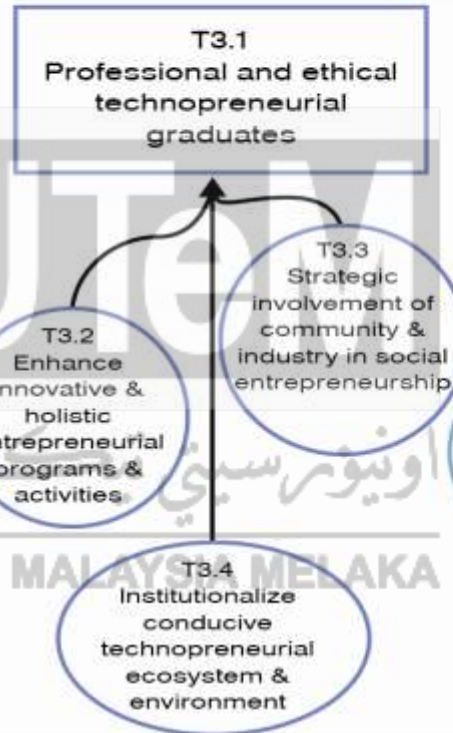
Theme 1
Accelerating Techducation Excellence



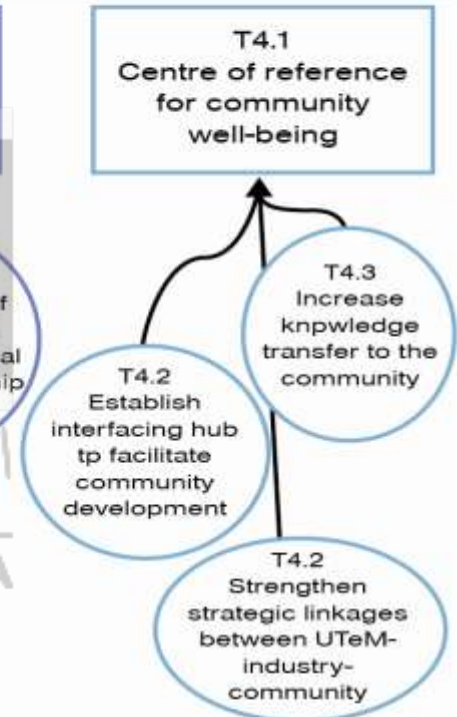
Theme 2
Pioneering Future Technology



Theme 3
Moulding Technopreneurial Leaders



Theme 4
Boosting Community Potential



Theme 5
Talent Management

- Creative & Innovative Talents**
- Competent Scholars & Scientists
 - Entrepreneurship Mentors
 - Knowledge Transfer experts
 - Community leadership & Change agents
 - HR experts in Talent Management

- Excellent Infra/Info Structure**
- Enrichment for Commercialization
 - Comprehensive infra & info structure
 - Maximum utilization of ICT & facilities

- Less Dependent on Gov Funding**
- Multiplesource of income
 - Effective & efficient cost management
 - Value for money Partnership

Theme 6
Financial Independence

HEADLINE KEY PERFORMANCE INDICATORS (KPI)

UTeM's top-most strategic indicators expected to be delivered as year 2020 targets :

Accelerate Techducation Excellence

- 5 joint programmemes established with reputable international institutions

Pioneering Future Technology

- 4 Ty-CoE™ established and recognised globally

Moulding Technopreneurial Leaders

- 100% students exposed to technopreneurship programme
- 5% of graduates become successful entrepreneurs

Boosting Community Potentials

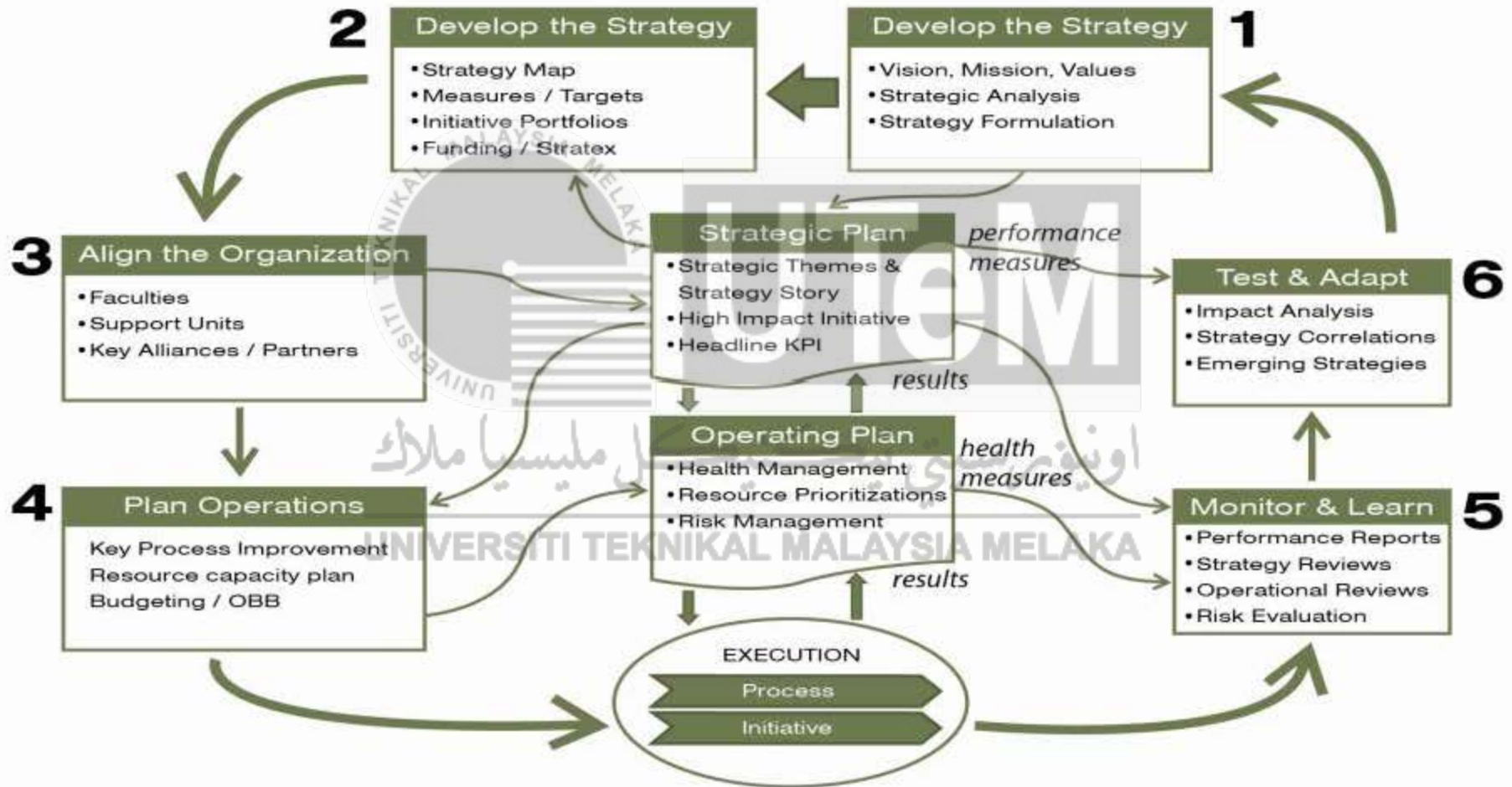
- 10 community-driven products/ solutions recognised by the state authority contributing to community well-being
- A full-fledged center of reference will be setup and run by the end 2014

Talent Management

- 80% of high-performers who directly contribute to the strategic results of UTeM's strategic themes

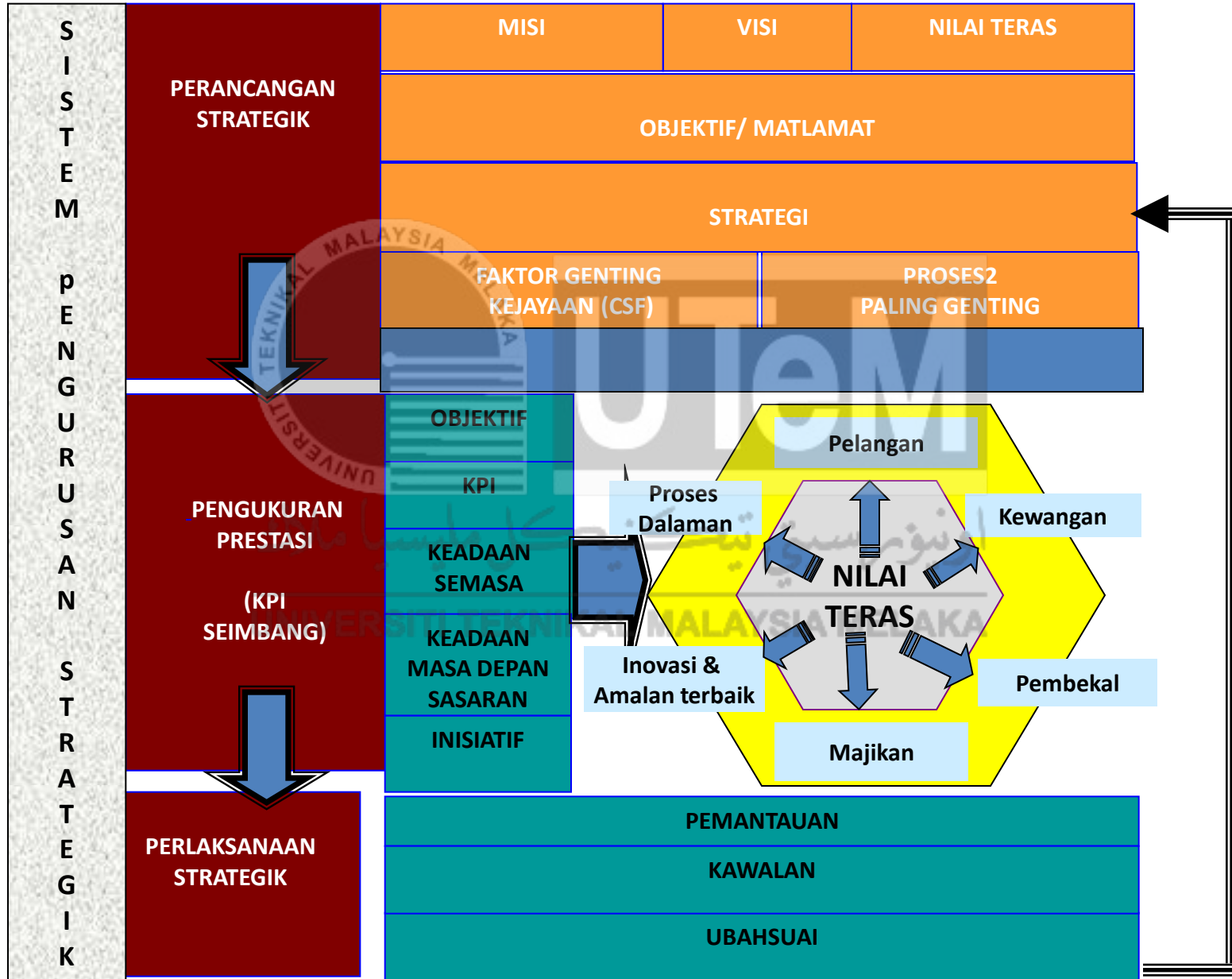
Financial Indepence

- 30% of university's OPEX are self-funded



6 Step Strategy Management Process Flow

Sistem Pengurusan Strategik



BSC secara total

Strategy Map

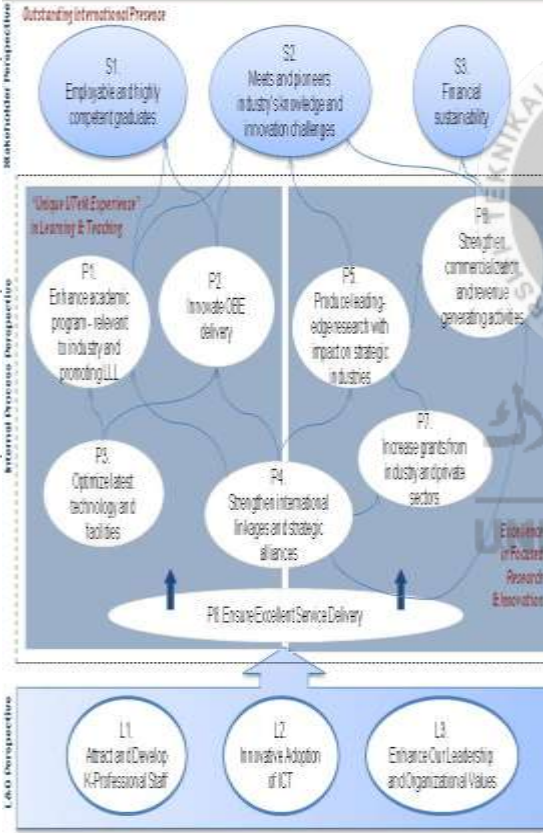
Theme: Operating Efficiency

Objective

STRATEGYMAP UNIVERSITI TEKNIKAL MALAKA 2000-2005

VISION: Menjadikan Universiti Teknikal Yang KREATIF dan INOVATIF Terkemuka di Dunia

MISSION: Meahirkan ahli profesional yang berprestasi tinggi, kompeten dan berketelapalan tinggi



Communicate

Balanced Scorecard

Measurement

Target

- S1. Employable and Highly Competent Graduates
- S2. Meets and pioneers industry's knowledge and innovation challenges
- S3. Financial sustainability
- P1. Enhance academic program-relevant to industry and promoting LLL
- P2. Innovate OBE delivery
- P3. Optimize latest technology and facilities
- P4. Strengthen international linkages and strategic alliances
- P5. Produce leading-edge research with impact on strategic industries
- P6. Strengthen commercialization and revenue generating activities
- P7. Increase grants from industry and private sectors
- P8. Ensure Excellent Service Delivery
- L1. Attract and Develop K-Professional Staff
- L2. Innovative adoption of ICT
- L3. Enhance Our Leadership and Organizational Values

% of graduates employed within 6 months of study completion	70%
% students achieving CGPA 3.0 and above	35%
Employer/Industry Perception Index	6
# of new home-grown products adopted by industry	1
Cost per Student	15000
% of internally generated income to operating expenditure	15%
% of program reviewed by acclaimed professional bodies/reputed scholars/industry experts	80%
% increase of enrolment in Executive programs/short courses	5%
Innovation Score from Teaching Assessment	3.5
# of new teaching approaches recognized by university management	1
% of labs accredited or comply to GLP	100%
# of international students	150
# of MOAs signed per year with HEIs	4
# of MOAs signed per year with industry	5
# of IPRs granted	3
# prototypes developed	1
# of product licensed for commercialization	2
Amount of net income generated (RM Mil)	10
Amount of grant received (RM Mil)	5.3
Customer Satisfaction Index	3.5
% of staff with PhD	15%
K-Professional Competency Index	n/a
% of i-Campus implementation	10%
SFO Index	3
Staff Engagement Index	n/a

Measure

Action Plan

Initiative

Budget

???

At this level, Initiatives are best if they are Cross-Functional

STRATEX

Total Budget

\$XXXX

Execute

HARAPAN TERHADAP DOKUMEN PELAN STRATEGIK 2012 - 2020

- seluruh warga UTeM **memahami** dan memberi perhatian terhadap kandungan dokumen serta menjadikannya **panduan** di dalam merancang dan melaksanakan pelan tindakan tahunan sama ada di peringkat staf ataupun PTj agar semua **sasaran** yang telah dipersetujui bersama **tercapai**.
- Pelan Strategik UTeM perlu dijadikan **fokus** demi untuk mencapai hasrat murni utama Universiti dalam melonjakkan sektor pengajian tinggi ke peringkat **kecemerlangan** serta menghasilkan modal insan berinovatif dan kreatif yang diperlukan bagi membangunkan masa hadapan Malaysia

tema

MAJLIS PERUTUSAN
NAIB CANSELOR 2012



UTeM

Terus Bertekad

MENERAJUI

KECEMERLANGAN

terus



- ✓ Perubahan positif kumulatif
- ✓ Pembangunan lestari
- ✓ Kreativiti dan inovasi
- ✓ Strategik dan berfokus
- ✓ Strategi Lautan Biru:
eliminate (hapus), reduce (kurang), raise
(tambah), create(cipta)



bertekad

- Nilai Teras Kongsi
- Deria mendesak untuk merubah dan menyumbang
- Set minda kepada hebat dan besar
- Berilmu dan ikhlas
- Komitmen dan ketahanan/ iltizam/ berazam
- bertawakal



menerajui

- Perintis
- Mencontohi
- Memimpin
- Unik
- Inovatif
- Terkehadapan



tagline:

Always a Pioneer

Always Ahead

UNIVERSITI TEKNIKAL MALAYSIA MELAKA



kecemerlangan

- Kualiti pencapaian/ terpuji
- Luar biasa/ luar kelaziman
- Impak besar kepada pembangunan, kemajuan dan transformasi negara
- 3R : Relevant, Referred & Respected
- Peringkat Nasional/ Serantau/ Global



UNIVERSITI TEKNIKAL MALAYSIA MELAKA



Always a Pioneer, Always Ahead
Sentiasa Merintis, Sentiasa Mendahului



2 Logo Baharu



UNIVERSITI TEKNIKAL MALAYSIA MELAKA



- Setelah lebih sedekad ditubuhkan melalui peredaran masa sehingga kini, maka logo UTeM **dijenamakan semula**
- Logo berkonsepkan **penataan akronim**
- Memberikan imej baru yang **lebih dinamik, terserlah dan berdaya saing** di kalangan Institusi Pengajian Tinggi yang kian kompetitif

3

Inisiatif ULDP @ 2012



UTeM

STRATEGIC
PLAN
2012-2020



UNIVERSITI TEKNIKAL MALAYSIA MELAKA



Inisiatif ULDP

SATU FAKULTI SATU INDUSTRI

1

UTeM MY HOME

2

PERSONALISE D LEARNING ENVIRONMENT (PLE)

3

سیتی تیکنیکل ملیسیا ملاک
GREEN CAFE

4

UNIVERSITI TEKNIKAL MALAYSIA MELAKA

JOM JEMAAH DI MASJID (JJDM)

5

UTeM TOUCH

6

UTeM Leadership Development Program (ULDP)

- satu program pembangunan **kepimpinan** yang bertujuan untuk membangunkan lapisan pemimpin UTeM yang berfokus kepada pembangunan kepimpinan dan **pemikiran strategik** untuk mencapai visi, misi dan strategi UTeM.
- Kumpulan sasaran ULDP adalah kategori **pelapis kepimpinan** UTeM. Melalui program ini juga lapisan kepimpinan berpeluang mengalami pengalaman mencadang dan melaksanakan **inisiatif strategik** UTeM sejajar dengan pelan strategik UTeM yang dirangka berasaskan "Balanced Scorecard" (BSC) .
- Proses pembelajaran ULDP menggunakan kaedah "**Action Learning**" (AL) dengan mengaplikasikan pelan strategik UTeM sebagai kandungan latihan.

Satu Fakulti Satu Industri

UNIVERSITY LEADERSHIP DEVELOPMENT PROGRAM (ULDP)

اونيورسيتي تيكنيكل مليسيا ملاك



SATU FAKULTI SATU INDUSTRI



1. Memberi keunikan dalam aspek pembelajaran kepada pelajar di UTeM menerusi **perkongsian pintar** Universiti – Industri
2. Meningkatkan kerjasama yang **lebih menyeluruh** di antara universiti-industri
3. Meningkatkan **kebolehpasaran** graduan



Rakan KU

OUR university
responsibility

UTeM

MyHOME

24-7 call centre

063316020



UTeM MyHOME



1. Mewujudkan rasa **kekitaan** dan kepunyaan serta **kebertanggungjawaban bersama** yang tinggi kepada warga UTeM
2. Mewujudkan "**keserakanan** yang kukuh" di kalangan warga UTeM
3. Mewujudkan mentaliti "**UTeM itu saya – Saya adalah UTeM – UTeM** kepunyaan kami bersama

CONFIGURE PANEL | USER ACCOUNT | LOGOUT

									
									
			 <input data-bbox="714 992 1255 1063" type="text"/> <input data-bbox="1004 1078 1255 1149" type="button" value="Google Search"/>						
									
									

PERSONALISED LEARNING ENVIRONMENT (PLE)



1. Mewujudkan pengalaman **pembelajaran yang inovatif berkesan** dan kepada pelajar UTeM.
2. Menyediakan persekitaran pembelajaran bagi memudahkan pelajar UTeM **mengurus dan mengawal sendiri** pembelajaran mereka.



Green Cafe @ UTeM

University Leadership Development Program (ULDP)

Ke arah: Pembangunan Sahsiah Staf & Pelajar
Penerapan Nilai dan Budaya Berteraskan Islam

Bersih

Bertanggungjawab

Bekerjasama

Berdisiplin

Hormat Menghormati

Self service

Self cleaning

Save the earth

UNIVERSITY LEADERSHIP DEVELOPMENT PROGRAM (ULDP)



JOM JEMAAH DI MASJID

JOM JEMAAH DI MASJID (JJDM)



1. Menjadikan **Islam** sebagai **cara hidup** warga UTeM
2. Melahirkan graduan yang mempunyai **sahsiah tinggi** dan **berkeperibadian mulia** selaras dengan tuntutan agama
3. Membentuk diri dan jiwa staf UTeM yang menghayati **nilai-nilai murni**



UTeM

touch

Enriches Lives

1. Meningkatkan **kemahiran** komunikasi, kepimpinan, kerja berpasukan, pemikiran kritis & penyelesaian masalah dan keusahawanan
2. Meningkatkan kesedaran **budaya cintai alam hijau** kepada komuniti untuk mengatasi isu pemanasan global
3. Meningkatkan amalan **gaya hidup sihat** kepada komuniti
4. Memupuk kolaborasi pintar melalui **UTeM-Komuniti-Penaja** dalam Negara dan rantau ASEAN



Dengan lafaz

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

saya dengan ini merasmikan:

اوپنورسیتی تیکنیکل ملایسیا ملاک
UNIVERSITI TEKNIKAL MALAYSIA MELAKA

1. Pelan Strategik UTeM 2012-2020
2. Logo UTeM Yang Baru
3. Inisiatif ULDP

Sekian
Terima Kasih



UNIVERSITI TEKNIKAL MALAYSIA MELAKA