



UTM

اونیورسیتی تیکنیک مالاکا  
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MCC 200

18 Jul

Ministry of Energy



كل ملينيا ملاك  
UNIVERSITI TEKNIKAL MALAYSIA MELAKA

OVER  
**RM100,000!**  
IN PRIZES!

Students! We Challenge  
To..

**Mobile  
Content Challenge**



UNIVERSITI  
**maxis KTA**

**challenge**

.. Develop New &  
Interesting Mobile Content!!

UTeM

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UNIVERSITI TEKNIKAL MALAYSIA MELAKA



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## MCC 2008 Launch

18 July 2008

Officiated by:

YB Datuk Joseph Saring

Deputy Minister

Ministry of Energy, Water and Communications Malaysia

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# Mobile Content Challenge

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## MCC 2008 Launch

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YB Dato' Joseph Salang  
Deputy Minister

Ministry of Energy, Water and Communications Malaysia

INDUSTRY PARTNERS

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NET100

NET100

NET100

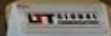
NET100

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# MCC 2008 Launch

18 July 2008

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YB Dato' Joseph Salan  
Deputy Minister  
Ministry of Energy, Water and Commu



**Mobile Content Challenge**

The logo for the Mobile Content Challenge, featuring the words 'Mobile Content Challenge' in a stylized font with a large 'U' and 'M' behind it.

UNIVERSITI TEKNIKAL MALAYSIA MELAKA

The logo for SHAM (Sistem Telekomunikasi dan Multimedia).

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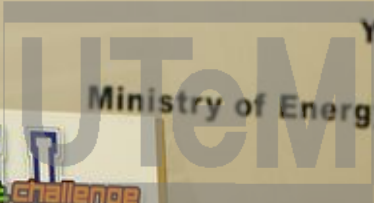


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Mobile  
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WORLD



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mobile

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SAMSUNG  
mobile



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Develop New &  
Mobile Content!!



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# MCC 2008 Launch

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