





UNIVERSITI PENDIDIKAN SULTAN IDRIS (UPSI)

TK142A

MMU is You



ANWAR HUSN







LEADING THE DIGITAL FUTURE

MULTIMEDIA

MALAYSIA MELAKA

MELAKA









#### CONTACT INFO

UTeM Commercialization Centre (CCC)  
Office of the Deputy Vice-Chancellor  
(Research & Innovation)  
Universiti Teknikal Malaysia Melaka  
Hang Tuah Jaya, 76100  
Duteras, Tunjung, Melaka  
Tel: 06-271-1201 / 1204 / 1206  
Fax: 06-271-1222

Email: [ccc@utem.edu.my](mailto:ccc@utem.edu.my)  
Website: <http://ipr.utem.edu.my/>

#### INDUSTRY AND ACADEMIA

- Suitable for meeting the growing need for academic institutions
- Available in both English – Russian and Chinese – English Bilingual
- Available in both print – E-book or digital form

#### MARKET AND COMMERCIAL POTENTIAL

According to MRC 2020, there are 600 and 670 in the world and 100 and 120 in Malaysia. The market potential is huge for UTeM Commercialization Centre.

#### PROFESSIONAL DEVELOPMENT RELATION

- **Target Industries**
  - Education
  - Health Services
  - Hospitality
  - Information Technology
  - Manufacturing
  - Retail
  - Services
  - Transportation
  - Utilities

#### MARKET AND COMMERCIAL POTENTIAL

According to MRC 2020, there are 600 and 670 in the world and 100 and 120 in Malaysia. The market potential is huge for UTeM Commercialization Centre.











#### CONTACT INFO

Trade Commercialisation Centre (TCC)  
Office of the Deputy Vice-Chancellor  
(Research & Innovation)  
Universiti Teknikal Malaysia Melaka  
Hang Tuah Jaya, 76100  
Gelanggang, Melaka  
Tel: 06-2721-1281 / 1284 / 1286  
Fax: 06-2721-1032

E-mail: [cc@utem.edu.my](mailto:cc@utem.edu.my)  
[cc@utem.edu.my](mailto:cc@utem.edu.my)  
Website: <http://www.utem.edu.my>

#### DEVELOPMENT AND APPLICATIONS

- Assist in identifying and evaluating the commercial potential of research results.
- Assist in patent filing and management.
- Assist in technology transfer and commercialisation.

#### RESEARCH AND INNOVATION

- Support in identifying research areas and projects.
- Support in identifying research areas and projects.
- Support in identifying research areas and projects.

#### INDUSTRY AND COMMERCIAL POTENTIAL

- Assist in identifying research areas and projects.
- Assist in identifying research areas and projects.
- Assist in identifying research areas and projects.

UNIVERSITI TEKNIKAL MALAYSIA MELAKA

UTeM

UNIVERSITI TEKNIKAL MALAYSIA MELAKA

MELAKA





RÜLLZ  
PRECISION



UTeM

UTeM  
SUSTAINABLE DEVELOPMENT FROM  
ADVANCED SYSTEMS TO HUMANITY

Cafe  
Kafe

UTeM  
SUSTAINABLE DEVELOPMENT FROM  
ADVANCED SYSTEMS TO HUMANITY

UTeM



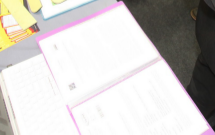
PRECISION



MALAYSIA

UNIVERSITI

UNIVERSITI







UNIVERSITY

MMU

LEADING THE DIGITAL FUTURE

MMU

MMU

MMU

MALAYSIA

ELAKA

Blue and white striped tie

Green folder

Red and black shopping bag

Vertical text on the left edge of the image, partially obscured.







UTM MALAYSIA

UTM

UTM MALAYSIA MELAKA

اوتوم



**PRESENTASI DAN TEKNIKSI PUBLIKASI**

- Copyright: CERMAT
- Publikasi - 2 (Jurnal ICM, IJCS)
- Sistem Usability Test untuk website - 0,7%
- Gold Award - International SCS 2022
- Best Presentation Award - International SCS 2022
- Gold Award - American Journal of Science 2022
- Silver Award - American Journal of Science 2022
- Finalist Top 10 - International Journal of Science 2022

Device	Feature Comparison
Digital Book	Can be printed, Large
OClean	Age, Durable, Spine
Widex 2.0	Low, High, Large
Proposed	Low, High, Large

**COMMERCIAL POTENTIAL**

WHO 38.285 million are blind and 62% of every blind due to various eye's problem (WV) - MALAYSIA commercialization potential value

UNIVERSITI TEKNIKAL MALAYSIA  
UTM

**JUDG CHECKLI**

**ITEX22**

WYIE

Atas Nama: \_\_\_\_\_  
No. Pendaftaran: \_\_\_\_\_  
No. Pendaftaran: \_\_\_\_\_

No	Nama	Keputusan
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		

**PRESENTATION AND DEMONSTRATION PUBLICATION**

- Copyright © 2018/2019
- Publication - 2 Scopus Indexed (IM, WJCI)
- System Usability Test with excellent score - 91.7%
- Gold Award - International SCS 2022
- Best Presentation Award - International SCS 2022
- Gold Award - Karmas 2022 (KMS 2022)
- Silver Award - IJIT 2022
- Frontier Top 10 - 2022 (Researcher ID 2022)

Device	Col.	Temp.	Langue
Digital Book	None	100%	Eng
O-Cam	High	100%	Eng
W-Eye 2.0	Low	100%	Eng

**COMMERCIAL POTENTIAL**

WHO 3025 million are blind and 25% of them are low vision. This is a big problem for the world. This is why we need to develop a low cost - Suitable for personal use.

**INTERNSHIP COUNSELLING MANAGEMENT SYSTEM (ICMS)**

Placement Flow

INTERNSHIP COUNSELLING MANAGEMENT SYSTEM

Participant in a white shirt and blue lanyard looking at a document.

Participant in a brown hijab and black face mask, pointing at a document.

Participant in a dark jacket and purple face mask standing in the background.

Participant in a white hijab and black face mask standing in the background.

Participant in a white hijab and black face mask standing in the background.

**JUDG CHECKLIST**

WYÉ

1. Name of the Project	
2. Name of the Team	
3. Name of the Leader	
4. Name of the Sponsor	
5. Name of the Judge	
6. Name of the Venue	
7. Name of the Date	
8. Name of the Time	
9. Name of the Location	
10. Name of the Organiser	
11. Name of the Sponsors	
12. Name of the Judges	
13. Name of the Audience	
14. Name of the Venue	
15. Name of the Date	
16. Name of the Time	
17. Name of the Location	
18. Name of the Organiser	
19. Name of the Sponsors	
20. Name of the Judges	
21. Name of the Audience	
22. Name of the Venue	
23. Name of the Date	
24. Name of the Time	
25. Name of the Location	
26. Name of the Organiser	
27. Name of the Sponsors	
28. Name of the Judges	
29. Name of the Audience	
30. Name of the Venue	
31. Name of the Date	
32. Name of the Time	
33. Name of the Location	
34. Name of the Organiser	
35. Name of the Sponsors	
36. Name of the Judges	
37. Name of the Audience	
38. Name of the Venue	
39. Name of the Date	
40. Name of the Time	
41. Name of the Location	
42. Name of the Organiser	
43. Name of the Sponsors	
44. Name of the Judges	
45. Name of the Audience	
46. Name of the Venue	
47. Name of the Date	
48. Name of the Time	
49. Name of the Location	
50. Name of the Organiser	

