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اونيومر سیتی تیکنیکل مالاکا
UNIVERSITI TEKNIKAL MALAYSIA MELAKA





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SCHOLARLY
OUTPUTS

UTEM

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اوپیز سٹیٹیکس
تیکلیکری ملایسیا مالاکا
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Scientific impact – quality of academic research measured using the number of citations

Intellectual impact – measured by assessing the number of citations resulting from those publications as measured by ISI or by indexing in international journals

MEASURING SCHOLARLY IMPACT

How many citations of published articles, books or patents

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UNIVERSITY IMPACT - QUALITY OF EDUCATION
PROVIDING THE QUALITY OF TRAINING
LEADERS

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PROVIDING THE QUALITY OF TRAINING
LEADERS

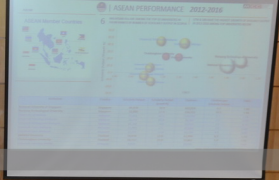
MEASURING SCHOLARSHIP IMPACT

UNIVERSITY IMPACT - QUALITY OF EDUCATION
PROVIDING THE QUALITY OF TRAINING
LEADERS

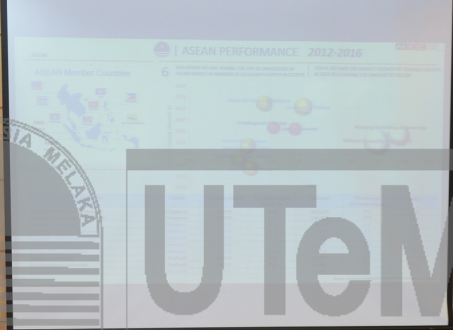
UNIVERSITY IMPACT - QUALITY OF EDUCATION
PROVIDING THE QUALITY OF TRAINING
LEADERS



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وبينهم من يتكلم بلهجة مالا
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SCHOLARSHIP OUTPUT

12 December 2017 (Tuesday) | 10.00am - 12.00pm

Auditorium Canselori, UTeM

SPEAKER

PROF. MADYA DR. ZURAIDAH BINTI ABD MANAF



Highlight

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UNIVERSITI TEKNIKAL MALAYSIA MELAKA



12 December 2017 (Tuesday) | 10.00am - 12.00pm
Auditorium Canselori, UTeM

SPEAKER

Y. BHC. DATI SRI ZURAIDAH BINTI ABD MANAF

Member of Parliament



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UNIVERSITI TEKNIKAL MALAYSIA MELAKA



MARKETING AND LABELING SCHOLARLY OUTPUT

12 December 2017 (Tuesday) | 10.00am - 12.00pm

Auditorium Canselori, UTeM



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HITACHI

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