

“I hereby declare that I have read this thesis research and in my opinion this thesis is sufficient in terms of scope and quality for the award of Bachelor of Technology Management and Technopreneurship with Honours”

Signature :

Supervisor : Prof. Madya Dr. Ahmad Rozelan bin Yunus

Date :

Signature :

Panel : Madam Azrina binti Othman

Date :

**IMPACT OF TOURISM DEVELOPMENT TO THE LOCAL
COMMUNITY IN PANGKOR ISLAND**

This report is submitted in fulfilment of the requirement for the Bachelor of
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DECLARATION

“I admit that this report is the result of my own, except certain explanations and passages where every of it is cited with sources clearly.”

Signature :

Name : Norasmida Binti Tan Mazi

Date :

DEDICATION

I would like to dedicate the appreciation to my family members who supported me from spiritually and financially, beloved supervisor and panel who guided me throughout the research, housemates and course mates that assisted me through the journey of research.

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In the name of the Most Gracious, the Most Merciful and the Most Beneficent Allah S.W.T praise in only to Allah S.W.T for his bounty and blessing upon us. It is with deepest sense of gratitude to Allah who has given the strength and ability to complete this study as it is today.

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ABSTRACT

Tourism is an important sector for a country. This tourist sector will indirectly increase its ability to overseas. This is evident when this sector is one of the state's directions in achieving tourism development goals. Travel products such as natural beauty, resources or historical material, man-made elements as well as accommodation facilities in the study area are important factors in which they play a role in achieving tourism development goals. In line with that, the tourism area was introduced based on the inherent features that can be highlighted through more comprehensive planning and development.

Pangkor Island is known as a tourist attraction because it is rich in resources, especially natural resources that enable it to be developed as a viable tourism area based on its potential. Based on the principle that tourism is able to generate and boost the economy, especially in areas with aesthetic value, Pangkor Island is able to attract more tourists from time to time. Pangkor Island is an area that has its own distinctive attraction which is only found in certain areas and its uniqueness has brought tourists to this island over half a century ago. There are three main factors that have been formulated to bring tourists to a place.

The first factor is through attraction elements and it includes elements and features that are the travel products. The next factor is the identity factor of the area (trademark) which can bring travellers because of the existing identity and creation. The third factor is the activity that takes place somewhere. Planned and ongoing activities can create a focal point for tourists as it will function fully with the presence of tourists.

Keywords: tourism, pangkor island, tourist attraction

ABSTRAK

Pelancongan adalah sektor penting bagi sesebuah negara. Sektor pelancongan ini secara tidak langsung akan meningkatkan keupayaannya ke luar negara. Ini terbukti apabila sektor ini merupakan salah satu arah negara dalam mencapai matlamat pembangunan pelancongan. Produk pelancongan seperti kecantikan semula jadi, sumber atau bahan sejarah, elemen buatan manusia serta kemudahan penginapan di kawasan kajian adalah faktor penting yang memainkan peranan dalam mencapai matlamat pembangunan pelancongan. Selaras dengan itu, kawasan pelancongan diperkenalkan berdasarkan ciri-ciri yang dapat diserlahkan melalui perancangan dan pembangunan yang lebih komprehensif.

Pulau Pangkor dikenali sebagai tarikan pelancong kerana ia kaya dengan sumber daya, terutama sumber alam yang membolehkannya dibangunkan sebagai kawasan pelancongan yang berdaya maju berdasarkan potensinya. Berdasarkan prinsip bahawa pelancongan dapat menjana dan meningkatkan ekonomi, terutama di kawasan dengan nilai estetik, Pulau Pangkor dapat menarik lebih banyak pelancong dari semasa ke semasa. Pulau Pangkor adalah kawasan yang mempunyai daya tarikan tersendiri yang hanya terdapat di kawasan-kawasan tertentu dan keunikannya telah membawa pelancong ke pulau ini lebih dari setengah abad lalu. Terdapat tiga faktor utama yang telah dirumuskan untuk membawa pelancong ke tempat.

Faktor pertama adalah melalui elemen tarikan dan ia termasuk unsur-unsur dan ciri-ciri yang merupakan produk perjalanan. Faktor seterusnya ialah faktor identiti kawasan (tanda dagangan) yang boleh membawa pelancong kerana identiti dan penciptaan yang sedia ada. Faktor ketiga adalah aktiviti yang berlaku di suatu tempat. Aktiviti-aktiviti yang dirancang dan berterusan dapat mewujudkan titik tumpuan bagi para pelancong kerana ia berfungsi sepenuhnya dengan kehadiran para pelancong.

Kata kunci: pelancongan, pulau pangkor, tarikan pelancong

TABLE OF CONTENT

CHAPTER	TITLE	PAGE
	DECLARATION	ii
	DEDICATION	iii
	ACKNOWLEDGEMENT	iv
	ABSTRACT	v
	LIST OF TABLE	vi
	LIST OF FIGURE	vi
	LIST OF APPENDICES	vi
CHAPTER 1:	INTRODUCTION	
	1.0 Introduction	1
	1.1 Background of Study	1
	1.2 Problem Statement	3
	1.2.1 The Impact Of Tourism Development Toward The Economic Opportunity	3
	1.2.2 The Impact Of Tourism Development Toward The Social Life	5
	1.2.3 The Impact Of Tourism Development Toward The Physical Environment	6
	1.3 Research Question	7
	1.4 Research Objective	7
	1.5 Scope of Study	8
	1.6 Limitation of Study	9
	1.7 Importance of Study	9
	1.8 Summary	10
CHAPTER 2:	LITERATURE REVIEW	
	2.0 Introduction	11
	2.1 Definition Of Tourism Industry	11
	2.1.1 Purpose Of Tourism Industry	12

2.2 The Tourism Development	15
2.2.1 The Implication Of Tourism Development	16
2.2.2 The Advantages And Disadvantage Of Tourism Development	17
2.3 Local Community	18
2.3.1 Definition of Local Community	18
2.4 Background Of Pangkor Island	19
2.5 Development Plan Of Pangkor Island	20
2.6 Location And Tourism Area In Pangkor Island	21
2.7 Transport Facilities In Pangkor Island	22
2.7.1 Transport Facilities By Water	22
2.7.2 Transport Facilities By Land	23
2.7.3 Transport Facilities By Air	23
2.8 Tourism Attraction Area	24
2.8.1 Natural Area In Pangkor Island	25
2.8.2 Historical Area In Pangkor Island	26
2.9 The Economic Aspect Of Tourism Development	28
2.10 The Social Aspect Of Tourism Development	29
2.11 The Physical Aspect Of Tourism Development	30
2.12 Research Framework	31
2.13 Hypothesis Testing	32
2.14 Summary	33

CHAPTER 3: RESEARCH METHODOLOGY

3.0 Introduction	34
3.1 Research Design	35
3.2 Location Of Research	35
3.3 Methodologies Choices	36
3.4 Time Horizon	36
3.5 Data Collection Source	37
3.6 Data Analysis	37
3.7 Research Strategy	38
3.8 Sample And Population	38

3.9 Questionnaire Development	40
3.10 Pilot Testing	41
3.11 Reliability And Validity	41
3.11.1 Reliability	41
3.11.2 Validity	42
3.12 Summary	43
CHAPTER 4:	
DATA ANALYSIS AND DISCUSSION	
4.0 Introduction	44
4.1 Respondent Profile	45
4.1.1 Gender	46
4.1.2 Age	47
4.1.3 Marital Status	49
4.1.4 Occupation	51
4.1.5 Household Income	53
4.1.6 Household Size	55
4.2 Realibility Analysis	57
4.3 Descriptive Analysis	61
4.3.1 Economic Factor	61
4.3.2 Social Factor	63
4.3.3 Physical Factor	64
4.3.4 Impact Of Tourism Development To Local Community	66
4.4 Correlation Analysis	68
4.4.1 Relationship between Independent Variable and Dependent Variable	69
4.5 Multiple Regression	70
4.6 Hypothesis Testing	74
4.7 Summary	87

CHAPTER 5:	RECOMMENDATION AND CONCLUSION	
5.0	Introduction	78
5.1	Discussion	79
5.2	Descriptive Analysis	80
5.2.1	Objective 1	81
5.2.2	Objective 2	82
5.2.3	Objective 3	83
5.3	Limitation	84
5.4	Recommendation	85
5.5	Summary	86
	REFERENCES	90
	APPENDICES	91

LIST OF TABLE

Table 3.1	Table Krejcie And Morgan	39
Table 4.1	Statistical Analysis of Total Respondents	45
Table 4.2	Respondent's Gender	46
Table 4.3	Respondent's Age	47
Table 4.4	Respondent's Marital Status	49
Table 4.5	Respondent's Occupation	51
Table 4.6	Respondent's Household Income	53
Table 4.7	Respondent's Household Size	55
Table 4.8	Guidelines for Cronbach's Alpha	57
Table 4.9	Reliability Scale of Variables	58
Table 4.10	Reliability Scale of Every Variable	59
Table 4.11	Mean and Standard Deviation of Questions	61
Table 4.12	Mean and Standard Deviation of Questions	63
Table 4.13	Mean and Standard Deviation of Questions	64
Table 4.14	Mean and Standard Deviation of Questions	66
Table 4.15	Guideline for Pearson's Correlation Coefficient	78
Table 4.16	Correlation between Economic, Social, Physical Factor And Impact Of Tourism Development Towards Local Community	69
Table 4.17	Model Summary	71

Table 4.18	ANOVA	72
Table 4.19	Coefficients between Independent Variables and Dependent Variable	73
Table 4.20	Coefficients between Independent Variables and Dependent Variable	74

List of figure

Figure 2.1	Research Framework	31
Figure 3.1	Likert Scale	40
Figure 4.1	Respondent's Gender	46
Figure 4.2	Respondent's Age	48
Figure 4.3	Respondent's Marital Status	50
Figure 4.4	Respondent's Occupation	52
Figure 4.5	Respondent's Household Income	54
Figure 4.6	Respondent's Household Size	56

List Of Appendices

Appendix 1	Gant Chart Psm 1	91
Appendix 1	Gant Chart Psm 2	92

CHAPTER 1

INTRODUCTION

1.0 Introduction

This chapter present about the background of study followed by problem statement, research question and to answer it, continues with research objective. This chapter also included scope of study, limitation and importance of this research.

1.1 Background of Study

Tourism may be a social, cultural and economic development that entails the movement of people to countries or places outside their usual atmosphere for private or business/professional functions (UNWTO, 2014).

According to Bhuiyan et. al., 2013, tourism is that the leading and also the single largest trade within the world of these days. This sector has been recognized mutually of

the necessary service industries, globally (Schumacher, 2007). Governments read tourism as a tool for infrastructure development, job opportunities, earning interchange, balance of payments, regional development and generating edges for native communities (Glasson et al., 1995).

A lot of nations commit to develop tourism sector and increase the tourists arrival for many reasons: foreign currency resource; tourism sector is additional involved toward atmosphere compared to industries manufacturing goods; and growth in tourism business develops industries like retail, amusement and transportation (Hanafiah & Harun, 2010) additionally as economic development of the host countries (Ahn et al., 2002).

Perak is the second largest state of Malaysia. Numerous version exist about beginning of Perak, several say it come from Malacca's bendahara Tun perak at the same time as the other say it come from glimmering fish in the water, which had a silver like dazzling. No matter where it is come from Perak has incredibly prosperous history that everyone would be excited to learn and be familiar about it.

This study, it's targeted on the event and contribution of the tourism development to local community in Pangkor Island. Pangkor island is one of the tourist attraction in Perak because it surrounding by the sea and the sea was ranking as a beautiful sea in Malaysia.

This research is about tourism impact to local community as the majority community in Pangkor island depend on tourism to generate their income and to live their life.

1.2 Problem Statement

The study area is surrounded by the resort areas that rich in tourism assets is a tourist attraction, but there are still some shortcomings and problems which to some extent has an impact on the tourism sector in attracting tourists to travel here. All these issues need to be addressed immediately in order to make tourism a viable and meet the needs of travellers and thus ensure the development of tourism in the country in general and in particular the area of Pangkor Island.

1.2.1 The Impact of Tourism Development towards the Economics Opportunity

The tourism sector at the Study Area is the most important. So, the tourism sector will generate high income for the local community in Pangkor Island. The Manjung District is gazetted the area of tourism and maritim. So, the strong economic in study area is a tourism sector.

i. Less Consumption of Local Community as workers

This situation occurred because of lack of interest of local people to the sector especially in terms of tourism services. Moreover, this situation is also due to the attitude of the employers prefer to hire foreign workers to work, because of low-paying jobs. This clearly shows a lack of awareness of some of the improvement of living standards, especially the attitude of the locals themselves who do not take advantage of opportunities that are open recognition of Pangkor Island as a tourism center. Based on the statement above problems, then this study will prove the tourism sector contribute significantly in enhancing socio-economic

study area. In addition, this study clarified on the progress towards the development of the tourism sector on the Pangkor Island.

ii. Less Promotion for Pangkor Island as a Tourism Area

Moreover, Pangkor Island have a less promotion between the other island such as Langkawi and Perhentian Island. Besides that, the image of Pangkor Island must be promoted as a tourism area by all stage of promotion which is on internet, television and others. That is because, the tourists cannot imagine of the study area, so it can make the impact to the less tourists come to Pangkor Island. The promotion about the study area is the most important. To address this issues, the involvement of the private and public sector such as Perbadanan Kemajuan Pelancongan Negeri Perak dan Lembaga Penggalak Pelancongan Malaysia.

iii. Less Highlight about Local Product.

This situation can be shown at the souvenirs stall. The item at the souvenirs stall at the study area not sells the local product such as shirts. The item that will get is from the Thailand. But the local community in Pangkor Island must take advantages to produce the local product as the souvenirs. The private and public sector must take an advantage to prepare the area for manufacturing of local product.

1.2.2 The Impacts of tourism development towards the Social Life

The social life in the study area after the tourists comes to Pangkor Island is changes. It is because, the local community want to show their personality by following western cultural way of life. That is because, they do and follow what the tourists do. The bad habit from tourists will be follow among the local community.

I. Culture Shock among Local Community

The implication comes from the interaction between locals and tourists foreign. Although the association and this can bridge the communication between their identities and can also reduce the life of Malaysian society friendly relations and interactions that exceed their limits must be overcome to establish regulations to control attitudes and negative cultural tourists from outside. The effect is young people have influenced the lifestyle of western society brought by tourists from abroad who will adopt a western culture which is incompatible with the local culture. This situation will indirectly affect them in their daily lives are now ignore the value of Asian full moral high. For example, the culture of kissing in public without shame and exposing genitalia. This is because this bad behaviour will attract local community in Pangkor Island to make and follow the bad behaviours from tourists. The parties must be concerned about this issue to ensure local community in Pangkor Island not follow the tourist behaviours.

1.2.3 The Impacts of Tourism Development towards Physical Environment

The impacts of tourism towards the physical environment are increase the pollution it is whether air pollution, land pollution, water pollution and sound pollution. Many tourist was not aware about the pollution they made but Pangkor Island was one of the Island has been polluted.

Pangkor Island is still a lack of facilities of international standards while growth places a lot especially along Pantai Pasir Bogak, but the property is still not sufficient to accommodate the arrival of tourists to Pangkor Island.

In order to increase the tourist to come to Pangkor island and fulfill their satisfactory, the development to increase the facilities such as road. This may result to land degradation because of the changes that is happening, which are deleterious to the land resources.

1.3 Research Question

- 1) What are the economic factors of tourism development to local community in Pangkor Island?
- 2) What are the social factors of tourism development to local community in Pangkor Island?
- 3) What are the physical factors of tourism development to local community in Pangkor Island?

1.4 Objective of Study

- 1) To identify the economic factor of tourism development to local community in Pangkor Island.
- 2) To identify the social factor of tourism development to local community in Pangkor Island.
- 3) To identify the physical factor of tourism development to local community in Pangkor Island.

1.5 Scope of Study

Pangkor Island is located along the Straits of Malacca is expected to experience rapid changes when all programs under the Draft Local Plan Manjung District is implemented listed under the development program as a measure to improve its services to local residents and visitors the world. Pangkor Island is an area of 2,200 hectares with a population of 12,994 people. It has a cluster of islands and has its own specialty that covers Mentagor Island, Pangkor Laut and Pulau Giam located about 3.8 nautical miles from the mainland, especially in Manjung District Lumut Town.

Pangkor island cluster covering Giam Island, Mentagor Island and Pangkor Laut is a world-class tourist destination that is based on culture, history, and nature. Pangkor Island has gained recognition as a tourist destination island were the second most beautiful in the world by Azlie Halim, *Khazanah Pangkor Island, Special Issue Relaxed Article 2003*.

What attracts most of the island is still covered by forest. Pangkor Island has beautiful beaches unparalleled throughout Malaysia and also the authenticity of virgin forest yet unspool by modernization. The natural beauty found in Pangkor Island recognized by foreigners. Pangkor Island is one of the most beautiful islands in the northern region of Malaysia, attracting tourists from all over the world (*Gaya Travel Article in 25 Oct 2012*).

Pangkor Island has become a major destination for tourists to Perak where it has become a major focus of tourists from home and abroad. The vision of the state's tourism sector is to make silver tourism sector as a major contributor to the development of Pangkor Island, Perak State in particular and in general.

For this research, it will be conducted at Pangkor Island as the researcher respondent is the local community in there. The respondent will be the local community at five villages which is Teluk Kecil, Teluk Gedung, Teluk Dalam and Sungai Pinang. Researcher will conducted this research by distribute questionnaire randomly to the head of each family in the village.

1.6 Limitation of Study

The limitations of this research are researcher has limited time to distribute the questionnaire because researcher as a student only has 24 weeks to collecting the data.

1.7 Importance of the Study

The study was to determine the extent to which local residents participate. With natural resources and attractions that are still new in the construction stage, the