

**SPEECH BY DATUK PROFESSOR ISMAIL BIN HASSAN, RECTOR KUTKM
DURING INTELLECTUAL PROPERTY AND COMMERCIALISATION
AMONG PUBLIC UNIVERSITY COLLEGES WEEK
KOLEJ UNIVERSITI TEKNIKAL KEBANGSAAN MALAYSIA (KUTKM)**

**PLACE:
MITC ANCASA HOTEL
MELAKA**

**DATE :
17TH JULY 2006**

SPEECH BY DATUK PROFESSOR ISMAIL BIN HASSAN RECTOR KUTKM DURING 'INTELLECTUAL PROPERTY AND COMMERCIALISATION AMONG PUBLIC UNIVERSITY COLLEGES WEEK' AT MITC ANCASA HOTEL, MELAKA ON 9 A.M. ON 17TH JULY 2006.

BISMILLAHIRRAHMANIRRAHIM

ASSALAMUALAIKUM WBKTH. AND GOOD MORNING TO ALL

ASSOC. PROF. ROHAZAR WATI ZUALLCOBLEY, DEPUTY DIRECTOR GENERAL (INDUSTRIAL PROPERTY), INTELLECTUAL PROPERTY CORPORATION OF MALAYSIA (MYIPO)

PROF. DR. ABU BIN ABDULLAH

DEPUTY RECTOR (ACADEMIC & INTERNATIONALISATION)

DATUK ASSOC. PROF. DR. ABU BAKAR MOHAMAD DIAH

DEPUTY RECTOR (RESEARCH AND COMMERCIALISATION/INNOVATION)

PROF. DR. MOHAMAD KADIM BIN SUAIDI

DEAN UNIVERSITY INDUSTRY CENTRE (UNIC)

SENIOR MANAGERMENTS OF KUTKM AND UNIVERSITY COLLEGES, MEDIA REPRESENTATIVES, DATUK-DATUK, DATIN-DATIN, LADIES AND GENTLEMEN,

FIRST OF ALL, I WOULD LIKE TO WELCOME ALL THE GUESTS AND DELEGATES ESPECIALLY FROM ALL OTHER UNIVERSITY COLLEGE TO JOIN THIS EVENT, 'INTELLECTUAL PROPERTY AND COMMERCIALISATION AMONG PUBLIC UNIVERSITY COLLEGES WEEK'.

THANK YOU FOR BEING HERE THIS MORNING, IN THIS AUSPICIOUS BALLROOM TO PARTICIPATE IN THIS IMPORTANT EVENT.

WITH THE THEME 'SPEARHEADING INTELLECTUAL PROPERTY TOWARDS COMMERCIALISATION', THESE TWO DAYS WORKSHOP AND FORUM ARE GOING TO DISCUSS ISSUES AND CHALLENGES RELATED TO INTELLECTUAL PROPERTY FUNDAMENTAL AND COMMERCIALISATION.

COMMERCIALISATION INVOLVES 'TECHNOLOGY TRANSFER FROM UNIVERSITIES TO INDUSTRIES – FROM LAB TO MARKET'. IT SHOWS THE IMPORTANCE OF THE ROLES PLAYED BY UNIVERSITY TO BRING THE RESULTS OF SCIENTIFIC RESEARCH IN THE UNIVERSITY TO THE INDUSTRY OR BUSINESS COMMUNITIES THROUGH PRODUCT COMMERCIALIZATION.

FROM THE EXPERIENCE AND LESSON LEARNED OVER THE YEARS, COMMERCIALISATION IS NOT AN EASY TASK AND IT FORCES US TO GO BEYOND THE COMFORT ZONE AND REQUIRES A LOT OF SUPPORTING FACTORS. HERE, RESEARCH INSTITUTIONS AND GOVERNMENT AGENCIES PLAY A VITAL ROLE IN PROVIDING THE SOURCE OF FUNDING, INFRASTRUCTURES AND CAPACITY BUILDING WHICH LEAD TO TECHNOLOGY DEVELOPMENT FOR COMMERCIALISATION.

TECHNOLOGY DEVELOPMENT CORPORATION (MTDC) WHICH FACILITATE THE CRDF (COMMERCIALISATION OF R&D FUND) & TAF (TECHNOLOGY ACQUISITION FUND); THE INTELLECTUAL PROPERTY CORPORATION OF MALAYSIA (MYIPO) ETC.

LADIES AND GENTLEMEN,

THE 'INTELLECTUAL PROPERTY AND COMMERCIALISATION WEEK' ALSO ORGANISE ONLINE SEARCH & FILING SYSTEM TRAINING FOR THE PARTICIPANTS. IT WOULD PROVIDE KNOWLEDGE ON FUNCTIONALITIES AND ADVANTAGES IN THE SYSTEM AND TEACH THE PARTICIPANTS HOW TO FULLY UTILIZE THE SYSTEM CORRECTLY AND EFFICIENTLY.

I BELIEVE THE PROGRAMMES AVAILABLE THROUGHOUT THIS 'INTELLECTUAL PROPERTY AND COMMERCIALISATION WEEK' WILL BE ABLE TO HIGHLIGHT THE IMPORTANCE OF INTELLECTUAL PROPERTY AND COMMERCIALISATION ASPECTS AMONG THE RESEARCHERS AND ENABLE YOU TO PLAN MORE MEANINGFUL RESEARCH FOR THE BENEFIT OF UNIVERSITIES AND NATION.

FINALLY, I WOULD LIKE TO RECORD MY HEARTFELT APPRECIATION TO UNIVERSITY INDUSTRY CENTRE (UNIC) AND ALL PARTIES WHICH HAVE BEEN INVOLVED IN MAKING THIS EVENT A REAL SUCCESS. TO ALL THE PARTICIPANTS, THANK YOU AND WISHING YOU ALL THE BEST.