MALACCA FOOD DICTIONARY SYSTEM

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UNIVERSITI TEKNIKAL MALAYSIA MELAKA

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MALACCA FOOD DICTIONARY SYSTEM

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This report is submitted in partial fulfillment of the requirements for the
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FACULTY OF INFORMATION AND COMMUNICATION TECHNOLOGY
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DECLARATION

I hereby declare that this project report entitled

MALACCA FOOD DICTIONARY SYSTEM

Is written by me and is my own effort and no part has been plagiarized without citations.

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ABSTRACT

Since the invention of internet in the 80's, the communication of information has been permanently changed. People have since got accustomed to convey information visually with words a secondary adjunct, and become less patient, particularly the new generation. As the world changes from time to time, the way of living increases as well. People no longer able to accept dull old conventional method. Everything made must be attractive, fast, convenient and effective. Thus, it is essential to explore alternative methods to enhance the search processes.

The two simple words "You decide" often become the worst existing words especially when people were unsure of where to dine or what to eat. In such situation, Malacca Food Dictionary System would appear to be a perfect solution as it is a web-based database system which acts as a highly effective food finder. As compared to the conventional application, the main objective of implementing this new system is to reduce the resources constraints and improve the specialized environments. With this system, people will not need to waste their precious time browsing and searching for the information. Besides providing some basic features of a food finder application, this system will also indirectly enhance the altruistic attitude of users. In other words, this system is expected to improve the lifestyle of citizen in Malacca.

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ABSTRAK

Sejak penciptaan internet dalam 80-an, penyampaian maklumat telah berubah selama-lamanya. Sejak itu, rakyat telah mempunyai kebiasaan untuk menyampaikan maklumat secara visual dengan kata-kata suatu tambahan menengah, dan menjadi kurang penyabar, terutamanya generasi baru. Perubahan dunia dari semasa ke semasa, dengan cara sara hidup juga. Rakyat tidak lagi dapat menerima membosankan kaedah konvensional lama. Semua yang dibuat mestilah menarik, cepat, mudah dan berkesan. Oleh itu, adalah penting untuk meneroka kaedah alternatif untuk meningkatkan proses carian.

Kedua-dua perkataan yang amat mudah "Terpulanglah kepada anda" sering menjadi perkataan yang tidak menyenang terutamanya apabila seseorang itu tidak tahu mana-mana tempat untuk menjamu selera atau apa yang hendak dijamu. Dalam situasi seperti ini, Sistem Kamus Makanan Melaka akan wujud sebagai penyelesaian yang sempurna kerana ia adalah satu sistem berasaskan web pangkalan data yang bertindak sebagai pencari makanan yang sangat berkesan. Berbanding dengan aplikasi yang konvensional, objektif utama sistem baru ini dibina adalah untuk mengurangkan kekangan sumber dan menambah baik pengkhususan persekitaran. Dengan adanya sistem ini, orang ramai tidak lagi perlu membuang masa yang berharga untuk melayari dan mencari maklumat berkenaan. Selain daripada beberapa ciri-ciri asas aplikasi pencari makanan, sistem ini juga akan secara tidak langsungnya meningkatkan sikap altruistik pengguna. Dalam erti kata lain, sistem ini dijangka bertambah baik gaya hidup rakyat di Melaka.

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CHAPTER I

INTRODUCTION

1.1 Project Background

One of the most essential things to do in Malacca is to taste the delicious Malaysian Cuisine which is found in abundance in this tiny state. Apart from the normal or basic Malaysian Cuisine such as Malay food, Chinese food and Indian food that are well-known in other state of Malaysia, Malacca also offer a slight fusion of food like Portuguese cuisine and Baba Nyonya cuisine. Both of these are the main ingredients which have added a new frontier of flavour to the Malacca cuisine.

Food is the main daily requirements which peoples spends almost 1/3 of their income on it. However, when it is time for meals, peoples often faced the same trouble in deciding on the location or the type of cuisine. In times, this might cause frustration when they are unable to get the desired cuisine.

As the market of food economy rises, the requirement on food had gradually become broader and demanding. Nowadays, eating is not only for filling up people's

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stomach, but as a glamour way of showing the peoples what have they eaten. With the idea of sharing with others in social media like Facebook and Instagram, a proper food searching platform would be a better choice for users which aimed to gain benefits from it.

Thus, in this project, based on the observation that are being carried out within Malacca area, the system that will be developed in this project is the Malacca Food Dictionary system, which provide convenient to all user include the citizen in Malacca and the foreigner. This system might as well be the element to solve problems in Malacca.

1.2 Problem Statements

The main problem that the peoples faced is unable to locate the desired cuisine. There are a lot of situation where people often hope that someone or something would tell them, where to dine or what to dine. For instances, when you feel like eating a particular cuisine but you do not know where to find it; or even when you become undecided when it comes to meals time. Food might seem like a small matter, but the desire of having it might be strong that cause frustration of not having it. In certain cases, people often wasted a lot of their time just to plan their meals.

As everyone knows, Malacca is a food paradise that offered a huge variety of food of different culture and nationalities. Different ethnics offers different kind of cuisine. With such a big scope of food directory, peoples might get confuse of the names of the food. For example, ‘curry laksa’ and ‘asam laksa’, which might crack one’s mind to understand what is the different between this both. Nevertheless, some of the food name does not give people a picture of how they taste or looks like. For instance, Onde-Onde, which is typically Nyonya appertizer. From its name, we can’t

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imagine how it is and for certain people, they does not even give a chance if the name of the food is not attractive enough.

Last but not least, people whom does not belong to Malacca or even Malacca citizens themselves are not familiar with Malacca cuisine. Sometimes, people needs to browse several websites just to know what kind of food that Malacca offered. By comparing "Food Tourists", with the other tourist groups, it has proven that they are the most faithful group to a destination. Although they might prefer to try new things in another places, but it is also stated that the criteria that affect their decision of selecting the destination is based on the certain condition or the satisfaction level of food (Okumus, 2007). Even though Malacca is a well-known attractive tourist spot for students and foreigner, but when outsider visits Malacca, they unsure of the specialty that they should try in Malacca.

1.3 Objectives

The objectives of the project proposed are as follow:-

I. To provide convenience users in searching for the information they need.

II. To direct users to search for desired food in Malacca by providing a detail location and an attached image in order for users to locate the restaurant.

III. To define the details of each Malacca food and cuisine type that could be found in Malacca.

IV. To promote Malacca cuisine to the public by enhancing an effective and interactive medium of food searcher.

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1.4 Scope

The scope of this project is divided into 2 categories, which are the users and the modules of the project.

1.4.1 User

I. Normal user

The targeted user is not limited to any membership program. Anyone is allowed to use the system to browse for the information needed. Searching is based on the area, cuisine type and restaurant name. However, normal users are not allowed to give or share any recommends in this system.

II. Registered Member

Only registered member has the privilege to share or to recommend restaurants or foods to other users. Registered members are also eligible to give review to other recommendation and even redeem free voucher for their activity on this system. Voucher redeemed will be send to the registered email.

III. Admin staff

The admin of the system has the privilege of registering vouchers and update the vouchers' information. They would be able to view the overall redemption report which allowed admin to view either monthly report or

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even based on the type of voucher redeemed. Nevertheless, admin will also be able to view the overall restaurant report in the system.

1.4.2 Module

The overall direction of this project includes browsing information of cuisine and restaurant in Malacca. The system illustrates precisely the definition of each cuisine and allowed searching process by using the keywords of the Restaurant name, area name or cuisine type. The system basically consists of 6 major functions.

I. Authenticate User

The system will verify the username and password of the user as they login to the system. Members are able to view and update their own profile information via login. However, members are only allowed to modify information like username and point accumulated. Admin and members will be directed to different homepage upon login.

II. User Registration

Anyone is eligible to register as member and gain privileges by submitting the registration form in the system. However, admin is required to login in order to insert a new admin account.

III. Browse Food Directory

Normal users and registered members are allowed to browse their desired cuisine or restaurant by using the restaurant name, cuisine type or area name. The directory is based on the recommendation by members.

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IV. Recommend Restaurant

Only registered members are allowed to share recommendation with other users. An image of the restaurant will be included in the restaurant database. Registered members will gain points by recommending and points will be used to redeem useful vouchers.

V. Voucher Redemption

The registered members will select which voucher that they wanted to redeem and the system will calculate how many vouchers they are entitled to receive. The system will then calculate the balance point after redemption and record the data in the member's profile information. The voucher redeemed will be send to the user's email account.

1.5 Project Significance

This project creates an effective method of searching for details of food that are found in Malacca as an additional method to the conventional searching process. It acts as an interactive medium to guide and direct users to their desired food. This projects benefits both citizen of Malacca and those whom visit Malacca. Significance to foreigners is portrayed by the implementation of Food Dictionary to improve their understanding and knowledge of the food in Malacca. On the other hand, significance to citizen of Malacca themselves is depicted in the exploration of additional searching method as Malacca serves a huge directory of food.

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1.6 Expected Output

I. The project will be highly recommend and would bring convenience to the public in searching for food in Malacca.

II. The system will introduce food in Malacca in an interactive method.

III. The project allows users to share their recommendation.

IV. The system will indirectly attract more tourist to Malacca.

V. The system will be used by the public despite different age groups, gender and races.

1.7 Conclusion

The system proposed is aimed to solve the problems of searching desired food in Malacca. By developing this system, it would provide convenience to the public in guiding them to the details that they needed. This system will also improve the understanding of Malacca food culture and thus, indirectly enhance the tourism rate in Malacca. The system will be interactive and provide different method of searching such as restaurant name, cuisine type and area name. By the end of this project, the system is expected to be used and highly recommend by the public.

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