

WELCOMING SPEECH
VICE CHANCELLOR
UNIVERSITI TEKNIKAL MALAYSIA MELAKA

**INTERNATIONAL CONFERENCE ON ACTIVE LEARNING
2012 AND INTERNATIONAL CONFERENCE ON MOBILE
LEARNING APPLICATION AND SERVICES 2012**

19th September 2012 (Wednesday), 8.00pm, Hatten Hotel, Melaka

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Bismillahhirrahmanirrahim

Thank you to the chair person,

Yang Berhormat Datuk Hj. Ghazale bin Mohamad,
Chairman of Transportation, Information, Integration and
Consumer State Committee

representing
Chief Minister of Melaka

Y.Bhg. Assoc. Prof. Dr. Syed Najmuddin bin Syed Hassan
Director of Center for Teaching and Learning cum
ICAL2012 General Conference Co-Chairs

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Y.Bhg. Prof. Dr. Mohamed Amin Embi,
Chairman of MEIPTA Malaysia & Chairman of Mobile
Learning Association of Malaysia

Y.Bhg. Prof Dr. Baharudin bin Arif,
Chairman of Malaysian Higher Education Teaching &
Learning Council (MAGNETIC)

UTeM senior officers

Distinguished guests, invited keynotes speakers, all
participants, students, medias

Ladies and gentlemen

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Assalamualaikum warahmatullahi wabarakatuh and a very
good evening.

I)OPENING

1. Alhamdulillah praise to Allah SWT the Almighty. We are deeply honored to have Yang Berhormat Datuk Hj. Ghazale bin Mohamad, Chairman of Transportation, Information, Integration and Consumer State Committee with us tonight for the conference launching ceremony. Before I pursue further, on behalf of the Vice Chancellor of UTeM, I would like to extend warm regards and also forgiveness from Prof. Datuk Dr Ahmad Yusoff for not

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being able to attend this ceremony due to earlier inevitable commitment. As representing the VC of UTeM, I will now communicate the text of his speech.

Distinguished guests, ladies and gentlemen,

2. First and foremost, I would like to extend my warmest welcome to all the keynote speakers, paper presenters, industrial practitioners and academicians to this :

❖ International Conference on Active Learning 2012, in short **“ICAL 2012”**; and

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❖ International Conferences On Mobile Learning Application And Services 2012, **“MOBILCASE 2012”**

❖ On a different note, I believe it is still not too late to welcome all of you to Melaka –“Melaka Maju Negeriku Sayang, Negeri Bandar Teknologi Hijau”, Melaka which now sits on the 28th position out of 45 destinations in the world which should be visited this year, as reported by The New York Times newspaper. I am thrilled this evening as this conference has succeeded in attracting international participants from USA, Australia, Iran, Libya, Nigeria, South

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Africa, Philippines and Thailand to name a few. Therefore allow me to recite a short Malay verse to embrace all of you here :

*Mencari timba si anak dara, Di bawah sarang burung tempua;
Salam sembah pembuka bicara, Selamat datang untuk semua.*

Ladies & Gentleman,

3. **ICAL2012** is co-organized by Center for Teaching and Learning, Active Learning Team (ALT) UTeM and together with Ministry of Higher Education (MOHE), Majlis Ketua-Ketua Penyelaras e-Pembelajaran IPTA Malaysia (MEIPTA) and Malaysia Higher Education Teaching and Learning

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Council (Magnetic). Whereas **Mobilcase 2012** is co-organized by Faculty of Information and Communication Technology (FTMK), together with MOHE and MEIPTA.

II)POINTS TO HIGHLIGHT

4. As the first technical public university in Malaysia, UTeM is always enthusiastic in the latest development of science and technology. We are **committed in providing a platform** to bring local and international researchers, experts and practitioners together to share their ideas, findings and research outcomes in the various aspects of higher education, and to discuss practical challenges

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encountered and solution adopted. Interaction at ICAL shall create **potential collaboration** between academic institutions, industries and other organizations.

5. ICAL may serve as a **catalyst to strengthen strategies** of our journey to become a **more developed and progressive nation**. Through ICAL, our **innovation stories continue to unfold**; it **brings us recent updates and breakthrough**. We are indeed very fortunate to be able to has scheduled a **two days seminar** which is held from 19 to 20th September 2012. There are **4 keynote sessions and 7 workshops** with a total of **80 papers** for ICAL & **65 papers** for Mobilcase, from various

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perspectives of active and mobile learning related field to be discussed.

Distinguished guests, ladies and gentlemen,

6. These presentations will contribute **first-hand local experience**, which would be useful to all participants. As UTeM's supremo, I strongly encourage all researchers to be active and innovative enough to embrace the new challenges posed by the emergence to strengthen the academic system at the University. In Malaysia, as we address the challenges of new economic competition and globalization, we too recognize the importance of design as

a contributor to new value-add and national competitiveness. Equally important is the power of design to enhance functionality and aesthetic value in everyday life. However, our strong focus on the creative industries is a promising driver for our vision of transforming Malaysia into a diversified, entrepreneurial and innovation-driven globalised economy.

7. ICAL2012 and Mobilcase 2012, aims to bring together academics, researchers, scientists, and scholar students to exchange and share their experiences, new ideas, and to **encourage innovation in teaching and learning process** in all aspects of **active and mobile learning**, and

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discuss the practical challenges encountered and the solutions adopted.

8. There was time when the Institution of Higher Learning (IHL) were scarce and many students were highly motivated to change their social status due to life difficulties. This in turn, motivate student to strive hard and compete to enter IHL. With this spirit, the selected few of students who manage to find a place in the University were so independent and need nothing more than mere inspiration from lecturers. Students in those days gave the highest commitment to achieve success as expected. More importantly, student in those days, **learn**

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and appreciate values of knowledge more and not merely to pass examination.

Ladies & Gentlemen,

9. The current economic expansion has seen more IHL available. With more opportunities available cause fewer students to focus and take the indifference of their respective subjects. Thus through ICAL 2012, researchers are encouraged **to promote and address new findings**, new paradigm that can influence students with the determination to gain knowledge and not just to pass exams. I hope that this conference can be a valuable

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stepping stone for future technology, policy and innovation that contribute towards global sustainability.

III.CLOSING

10. In closing, I would like to express my heartfelt gratitude to all our **sponsors and participants**. My deepest appreciation goes out to our proud sponsor, Kerajaan Negeri Melaka, for their generous contribution to this event. Such big hearted contribution shows how important this international conference is to our beloved state of Melaka. Lastly, I would like to thank all presenters, moderators and participants for your

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productive and valuable contributions. It is your active participation that has made this conference an excellent and fruitful endeavor. I also would like to congratulate all the committee members for successfully organizing this conference. I sincerely wish everyone an enjoyable and intellectually engaging conference. I wish you all the best, and may God's blessings be with all of you.

Wabillahi taufik walhidayah wassalamualaikum warahmatullahi wabarakatuh. Thank you.