

OFFICIATING ADDRESS

**The 3rd International Conference on Technology Management and
Technopreneurship (ICTMT) 2015**

by

**PROF. DATUK DR. SHAHRIN BIN SAHIB
VICE CHANCELLOR, UTeM**

9.30 am, 05 August 2015 (Wednesday)

Dewan Konvensyen, UTeM Kampus Bandar

Bismillah Hirrahman Nirrahim

Assalamualaikum Warahmatullahi Taala Wabarakatuh

Salah Sejahtera, Salam Satu Malaysia

Salam Melaka Maju Negeriku Sayang, Negeri Bandar Teknologi Hijau,
Melaka 753 tahun, Melaka Maju Fasa 2, Berkat, Cepat, Tepat.

SALUTATION:

Dr. Mohd Syaiful Rizal bin Abdul Hamid

Dean, Faculty of Technology Management and Technopreneurship UTeM

Dr. Fararishah binti Abdul Khalid

Chairman of ICTMT 2015

Dr. Hezri Adnan

Keynote Speaker

Senior Officers of UTeM, Distinguished Participants, Members of the Organizing Committee, Media Partners, Guests, Ladies & Gentlemen

1. Alhamdulillah praise be to Allah SWT the Almighty for with his grace, has enabled all of us to be gathered here today for this auspicious and important event, **The 3rd International Conference on Technology Management and Technopreneurship 2015**. We are deeply honored to be given the opportunity to organize this conference for the second time around after the first which was held in 2012. Thank you for the continuous trust and support towards UTeM.

Ladies and Gentlemen,

2. The International Conference on Technology Management and Technopreneurship, or ICTMT, is aimed at the following two-prong objectives, which are: to identify the way forward and possible solutions in addressing the challenges towards achieving sustainable development and secondly, to provide a

platform for knowledge & experience sharing, and best practices on the path leading to sustainable development.

3. This year, ICTMT is focused at “Empowering Innovation towards Sustainable Development”. This theme is chosen in line with today’s unrelenting requirements that surround organizations to ensure sustainable development. The role of innovation has also been recognized in many organizations to contribute towards sustainable development. It is therefore very apt that the conference theme seeks discussion on sustainable development, and how innovation plays a vital role in driving sustainable development, as well as other related matters. We will be able to find answers on how empowerment of innovation can lead to sustainable development.

Ladies and Gentlemen,

4. The world is facing a dire environmental crisis such as climate change, resource depletion and environmental degradation. These challenges require a balanced and viable strategic approach to promote green initiatives in pursuing a sustainable economic growth, enhancing international competitiveness without sacrificing environmental conservation. In the long run, a shift towards a new paradigm is inevitable. Today's environmental challenges are significant and they present one of the most complex areas for the organizations to address given the pressures of continued economic growth and global competition. The only feasible response to these challenges is a transition towards a sustainable development. Many countries, both developed and developing ones, have designed and

implemented substantial policies and strategies that stimulates sustainable development and growth.

5. In this context, we cannot make light of the need for sustainable development. There are a plethora of opportunities for us to design a future that is economically viable, environmentally friendly and socially just.
6. Indeed, sustainable development is paramount to the needs of the present without compromising the requisite of the future generation. This fact rests on two keystones: firstly, equity between and within generations and, secondly, the equality in social, economic and environmental goals. In other words, advancements must be thought-out for the benefits of all- both present and future. Similarly, Mother- Earth is to be conserved in a way that facilitates prosperous and secure living over the long term. This second keystone is a three-dimensional model,

as it classifies existing resources into social, economic and environmental dimensions.

Ladies and Gentlemen,

7. Malaysia aims for a green, growth development framework that balances between economic growth, and environmental conservation, and in turn contribute towards enhanced social wellbeing and improved quality of life.
8. Malaysia has also pledged its commitment towards a sustainable development whereby we assure full utilization of natural resources by 2020. Our land must remain productive and fertile, our water unpolluted, our forest resources capable of regeneration and able to yield the needs of our national development. The beauty of our land should not be desecrated; for its own sake and for our own economic advancement.

Ladies and Gentlemen,

9. Through this conference, I truly hope that new ideas within the realm of sustainable development will emerge. I encourage you to have an open and constructive dialogue and would like to reiterate that we need to act pronto, we need to act strong and we need to act together!

10. With the enthusiasm and support from all the presenters, participants, and the commendable effort of the organizing committee, I am fully confident that this conference will culminate into another fruitful endeavour. I take this opportunity to wish all participants a successful presentation, discussion and a pleasant meeting of minds. Last but not least, I bid you a pleasant stay and a meaningful experience in Melaka.

Sarang Merbah Dichelah Dahan,
Tenggek Si Punai Berdua-duaan,
ICTMT 2015 Kami Anjurkan,
Perkasa Inovasi, Pembangunan Mampan.

11. With the lafaz “ Bismillah hirrahmaa nirrahiim” I hereby declare ICTMT 2015 officially open.

Thank you. Assalamualaikum warahmatullahi wabarakatuh and salam sejahtera.